

SMART MULTIGENERATIONAL NEIGHBOURHOODS PILOT 3 UK

Paul Quinn,
Director of Regeneration Clarion
Housing Group.

 @agileageing @isostandards  agileageingalliance #agileageing #bettertogether

AAA ISO AGEING SOCIETIES LEADERS FORUM | 28TH JANUARY 2021



In association with

Paul Quinn
Director of Regeneration, Clarion
Housing



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“In a world where consensus is increasingly rare, there is agreement on a simple but powerful truth: the world is getting older – fast and just about everywhere.

But far too often, we only see the challenges of ageing and not the opportunities it also offers.”



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Jo Ann Jenkins, AARP, *The Journal: Leaders in Longevity* (2018)



Britain is one of world's most age-segregated countries, study finds

Calls for urgent action to end age 'apartheid' to build trust between generations

Sally Weale
Education correspondent

Tue 7 Jan 2020 06.00
GMT




622



▲ Research suggests people in the UK often have little contact with other generations outside their own families.
Photograph: Alamy



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Older people

Older people widely demonised in UK, ageism report finds

Older members of society mostly seen as incompetent, hostile or a burden, says report

Amelia Hill

🐦 @byameliahill

Thu 19 Mar 2020
11.01 GMT



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Clarion Housing Group

- 125,000 homes owned and managed throughout UK
- Build around 2,700 new homes each year
- Target is 50,000 new homes in next ten years
- £4 billion regeneration programme



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Clarion and the ISO Standard

- Work with and learn from the best
- An international challenge and opportunity
- Recognise fellow travellers and a shared vision
- Our scale and core objectives means we have a responsibility to help lead and innovate
- Demonstrate what is possible commercially and socially



Delivering Multigenerational Neighbourhoods

- Design and build schemes that enable our residents to live, longer, healthier and happier lives
- Ensure residents have the right home at the right time
- Empower residents to shape their lives and communities no matter what age



“Clarion is using its regeneration programmes to extend its understanding of and ability to offer homes and communities based on the principles of multigenerational living.

We wish to avoid communities segregated by age and/or ability, and neighbourhoods and homes which have not been designed to anticipate people’s changing needs throughout their lifetime.

We want to deliver homes and communities which:

- reflect society as a whole, including the demographic changes underway
- cater for people of all abilities and ages
- help Clarion push the boundaries on models for multigenerational living”





Co-designing multigenerational communities





Blacksmiths Lane, Bromley, London