

# AAA ISO AGEING SOCIETIES LEADERS FORUM

28<sup>TH</sup> JANUARY 2021

## AGENDA

This event is made possible  
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**CLARION**  
HOUSING GROUP



NEIGH  
BOUR  
HOODS  
OF THE  
FUTURE

**Click the titles to review the full details of the session**

WELCOME AND SCENE SETTING

SMART MULTIGENERATIONAL NEIGHBOURHOODS **PILOT 1 AUSTRALIA**

SMART MULTIGENERATIONAL NEIGHBOURHOODS **PILOT 2 EUROPE**

A MARKET THAT IS WORTH OVER £6 BILLION BECKONS (IN THE UK ALONE)

DESIGN FOR LIFE

HOUSING WITH CARE

SMART MULTIGENERATIONAL NEIGHBOURHOODS **PILOT 3 UK**

PARTNERING TO SUPPORT CONNECTED EXPERIENCES ACROSS HEALTHCARE WORKFLOWS

LOCALISED DIGITAL TRANSFORMATION SUPPORTING HEALTH AND CARE

SMART MULTIGENERATIONAL NEIGHBOURHOODS **PILOT 4 USA**

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**FOR FURTHER INFORMATION SEE OUR WEBSITE:**

[www.agileageing.org](http://www.agileageing.org)

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## 10.00AM **WELCOME AND SCENE SETTING**

**Ian Spero**, Founder, Agile Ageing Alliance (AAA)

**Nele Zgavc**, International Secretary, ISO Ageing Societies

### **Decade of Healthy Ageing – Adding Life to Years**

According to the World Health Organisation “Fostering Healthy Ageing requires fundamental shifts – not just in the actions we take, but in how we think and feel towards age and ageing. This involves establishing a shared understanding of what success will look like; developed through a process of multi-stakeholder engagement, collective dialogue and co-creation.”

### **Leading by Example**

AAA has joined forces with the ISO Ageing Societies Technical Committee in a united effort to flesh out a new ISO standard, which aims to: Accelerate construction of a new breed of age-friendly housing, in ‘smart’ socially supportive multigenerational neighbourhoods, employing innovative technologies, business and service models, to improve health and wellbeing and reduce the financial burden on Citizens and State.

Today we will hear from Australian, European, British and American Pilot Projects, committed to pooling resources, sharing data and know-how, to establish connected living labs and test beds, where people of all ages and abilities can live alongside one another in environments that enhance wellbeing, happiness and quality of life.

## 10.35AM **SMART MULTIGENERATIONAL NEIGHBOURHOODS PILOT 1 AUSTRALIA**

**Anne Livingstone**, CEO Global Community Resourcing (& colleagues)

### **Inclusive and Innovative Multigenerational Communities in Isolated Areas of Australia**

This project will spotlight settings in rural and remote island communities encompassing a range of marginalised individuals, including Aboriginal and Torres Strait Islanders and Forgotten Australians. Underpinned by support from Local, State and Federal Governments, economic development initiatives, peak body associations, aged and community care service providers, technology vendors and community leaders, this project will explore opportunities for innovative and digitally enhanced solutions to promote multigenerational inclusive living in isolated communities.

10.50AM

## SMART MULTIGENERATIONAL NEIGHBOURHOODS PILOT 2 EUROPE

**Mac MacLachlan**, Professor of Psychology and Social Inclusion Assisting Living & Learning Institute Maynooth University (SHAPES lead) and National Clinical Lead for Disability Services, HSE (Irish Health Service).

**Evert-Jan Hoogerwerf**, Head of the Assistive Technology Sector of AIAS Bologna, Secretary-General of the Association for the Advancement of Assistive Technology in Europe and Secretary-General of the Global Alliance of Assistive Technology Organizations in Geneva.

**Dr. Sonja Grigoleit**, Deputy Head of Business Unit Public Technology and Innovation Planning (TIP) at Fraunhofer Institute for Technological Trend Analysis.

### Smart & Healthy Ageing through People Engaging in Supportive Systems (SHAPES)

Aims to create an open ecosystem enabling the large-scale deployment of digital solutions for healthy and independent living, addressed to older individuals who face reduced functionality and capabilities. Funded by the European Commission under Horizon 2020, AAA is one of 36 partners sharing a €21m 4 year research grant, involving more than 2000 older adults across 15 pilot sites.

11.20AM

### Do not thrust solutions on “The elderly”. Most older adults have a healthy appetite for life and a mind of their own.

**Sam Mauger**, Chief Executive, U3A University of the Third Age

## A MARKET THAT IS WORTH OVER £6 BILLION BECKONS (IN THE UK ALONE)

11.30AM

“...And with it comes the great prize that both older and younger generations can live in homes that make their lives better”

**Lord Richard Best**, Chair, All Party Parliamentary Committee on Housing and Care for Older People.

11.45AM

**New models of housing will enable professional, managerial and service workers of all ages to live alongside each other in the new hub of work, care and family – The Home.**

**Sarah Harper**, Clore professor of gerontology at the University of Oxford.

12.00PM

**The BIG Picture: Master planning for age-friendly multigenerational neighbourhoods**

**Dr Rinat Ben-Noon**, is currently preparing a report on architectural design for Ageing, for the Ministry of Construction and Housing in Israel.

## DESIGN FOR LIFE

12.15PM

**Designers have a responsibility to reimagine settings, systems and services that will enhance the experience of later life, how can they enrich the new standard. Panel discussion. Chaired by Paul Quinn, Director of Regeneration Clarion Housing Group.**

**Jeremy Myerson**, Helen Hamlyn Professor of Design Royal College of Art

**Iain McKinnon**, Co-founder, Director of Operations and Inclusive Design at the Global Disability Innovation Hub

**Tama Duffy Day**, Principal Gensler Global Senior Living Practice Gensler

**John Mathers**, former Design Council CEO and current Chair of the British Design Fund and campaign for Healthy Ageing by Design

**Peter Maxwell**, Director of Design for the London Legacy Development Corporation

## HOUSING WITH CARE

1.30PM

**Rebecca Jarvis**, Director of Operations at the Health Innovation Network

1.40PM

## SMART MULTIGENERATIONAL NEIGHBOURHOODS PILOT 3 UK

“Age segregation in housing, is arguably as important a challenge as our response to the climate emergency”.

**Paul Quinn**, Director of Regeneration Clarion Housing Group.

Operating at the core of Europe’s largest housing association, ‘Clarion Futures’ is delivering one of the UK’s largest social investment programmes, investing £150 million over 10 years to provide the tools and support people need to transform their lives and communities for the better.

Clarion’s Regeneration team are currently identifying suitable sites to construct “no fuss” mixed tenure neighbourhoods, where young and old, disabled and able, can co-exist in well-designed technologically enabled housing, with access to bespoke services to help facilitate independent living and enhance wellbeing.

**David Orr**, Chair, Clarion Housing Association

### What should good look like?

**Manisha Patel**, Senior Partner, PRP LLP | Mayor’s Design Advocate for London | Transport for London Design Advisor

**Caroline Dove**, Partner, HTA Design LLP

Q&A moderated by Paul Quinn and Ian Spero

## PARTNERING TO SUPPORT CONNECTED EXPERIENCES ACROSS HEALTHCARE WORKFLOWS

**Tom McGuinness**, Corporate Vice President, Worldwide Health, Microsoft

“COVID-19 has accelerated the transformation of the healthcare industry. Patients are actively seeking digital health tools that allow them to be seen by their provider without leaving home. The rise of technology-driven innovation may improve healthcare organization’s ability to transform their care ecosystem to deliver more convenient, integrated care to consumers, enhance productivity of providers, and improve outcomes while lowering cost.”

2.40PM

**Robin Denton**, Head of Housing, Microsoft UK

In this session Robin Denton, Head of Housing for Microsoft UK, will explain how the convergence of Health, Social Care and smart technologies, infused with big data and secure connectivity, can be leveraged to create open, interoperable and repeatable solutions that will translate into better services for our smart multigenerational neighbourhoods of the future.

## LOCALISED DIGITAL TRANSFORMATION SUPPORTING HEALTH AND CARE

3.00PM

**Julie Harrison**, Commissioning Manager, Adult Social Care Directorate, Birmingham City Council and **Dan Stepney**, Co-founder, Redgear Solutions.

**Dave Young**, Sunderland Council Strategic Change Manager overseeing the Assisted Living project, with **Keith Chessell**, CEO, Solcom.

**Mike Holden**, Project Manager – Better Care Fund/Integrated Care Partnership Programme, City of Wolverhampton Council and **Andrew White**, Director, Predict X. In this session we invite three local authorities who have taken the bold decision to attempt to harness the potential that technology can offer to improve quality of life for people – especially older adults – living in their respective communities.

3.45PM

**Retrofit and Remodel.**

**Paul Smith**, Director of Foundations

**Sheila Mackintosh**, Visiting Fellow, University of the West of England

Paul and Sheila share insights of their work with Anchor-Hanover and Habinteg on new best practice guidance for Housing Associations on home adaptations.

4.15PM

**Standards: Improving quality of life for the haves and have nots**

**Britta Berge**, Vice President, Integration AARP, Policy, Research and International Affairs | Chair of ISO TC 314 on Ageing Societies.

4.30PM

**SMART MULTIGENERATIONAL  
NEIGHBOURHOODS  
PILOT 4 USA**

**Joy Melnikow**, Director of the University of California, Davis, Center for Health Policy Research together with **Chrysa Demos**, President and CEO, AKT Development Corporation.

University California Davis (UCD) and AKT Development Corporation (AKT) have joined forces to establish The Community for Health and Independence (CHI), a “planned, health-focused, community open to all but supportive of older adults; individuals with disabilities and other vulnerable populations.”

AKT has allocated 2,000 acres of undeveloped land near Sacramento in California building 500-700 homes in the initial development phase with a full build-out of 4,000-6,000 units with retail (i.e., grocery and drug stores), parks, walking trails, nature conservancy sites, and facilities to promote socialization, exercise and recreation.

UCD and AKT are committed to working with the AAA consortia to inform development of the ISO standard through a process of multi-stakeholder engagement, collective dialogue and co-creation. The purpose of this session is to further align ambition and game plans.

6.30PM

**ENDS**