

# 10TH ANNIVERSARY

**AAA LEADERS FORUM**

# **NEIGHBOURHOODS FOR LIFE**

**14<sup>TH</sup> MAY 2025**

**NATWEST CONFERENCE CENTRE, 250 BISHOPSGATE LONDON**

**Presented by**



**Supported by**



# ISO 25553

According to the World Health Organization, healthy ageing is about creating the environments and opportunities that enable people to be and do what they value throughout their lives. This necessitates reimagining our Neighbourhoods of the Future, through a process of multi-stakeholder engagement, collective dialogue and co-creation.

Central to our agenda is the development of ISO 25553, a new standard framework, relating to the design, creation, operation and maintenance of 'Smart Multigenerational Neighbourhoods'.

# WELCOME

9:15AM

**Ian Spero** – Founder, Agile Ageing Alliance, Convenor ISO 25553, Honorary Professor, UCL Bartlett School of Sustainable Construction

**Nick Howe** – Enterprise Team Manager, Diversity in Business, NatWest Group, Secretariat, ISO 25553

**Steve Gates** – CEO, Taking Care (Part of AXA Health)

9:30AM

## REIMAGINING CARE IN THE COMMUNITY

### From Research to Transformation

Across Europe and beyond, governments are recognising the urgent need to reshape how care is planned, delivered, and lived – moving from institutional models to integrated, neighbourhood-based approaches. This session brings together experts from the UK, Ireland, and the Netherlands – to explore how we can turn bold ideas into practical transformation.

This session will explore:

- **From co-production to co-ownership** – How do we ensure people of all ages and abilities shape the environments and systems they live in?
- **Integrated neighbourhoods** – How can housing, health, and social care work in unison to ease pressure on formal services and support people to thrive at home?
- **From pilots to policy** – What's needed to accelerate adoption across sectors and borders?
- **A shared global language** – How can ISO 25553 help planners, developers, and policymakers embed best practice internationally?

**Professor Julianne Meyer CBE, PhD, RN, RNT** – Professor Emerita of Nursing: Care for Older People, City St George's, University of London

**Dr Mark Davies** – Consulting Chief Health Officer, IBM Healthcare and Life Sciences

**Matt Richardson** – Design and Technical Director, McCarthy Stone

**Mac MacLachlan** – National Clinical Lead for Disability Services HSE, (Irish Health Service)

**Kirsten van Spronsen** – Head of Mission Driven Community Care, Nederland Zorgt Voor Elkaar (NLZVE) National welfare housing and care network





ISO 25553 aims to dismantle barriers between sectors, ideas, and policies – to turn vision into action and drive real-world impact.

Today, we will explore the art of the possible:

- Building inclusive, ethical, and future-ready communities
- Embedding AI and technology as enablers, not afterthoughts
- Scaling personalised, preventative, and accessible solutions
- Forging cross-sector collaborations that accelerate systemic change

Together, we can define best practice, scale what works, and shape the future.

## 10:30AM PREVENTION AT THE HEART OF INNOVATION

### Delivering Public Benefit

AI and data-driven solutions are reshaping technology-enabled care (TEC) and assistive technologies, shifting the focus from reactive interventions to proactive, personalised prevention. By integrating real-time insights with health and care services, these innovations empower individuals to maintain independence, enhance wellbeing, and stay connected.

This session will explore:

- **From crisis to prevention** – How can TEC shift the focus from emergency response to proactive, preventative care?
- **Scaling innovation** – What barriers still exist for TEC adoption, and how do we overcome them?
- **Building trust** – What role do quality standards play in driving adoption across local authorities and care providers?

**Siobhan Casey** – Commissioner for Older People for Northern Ireland

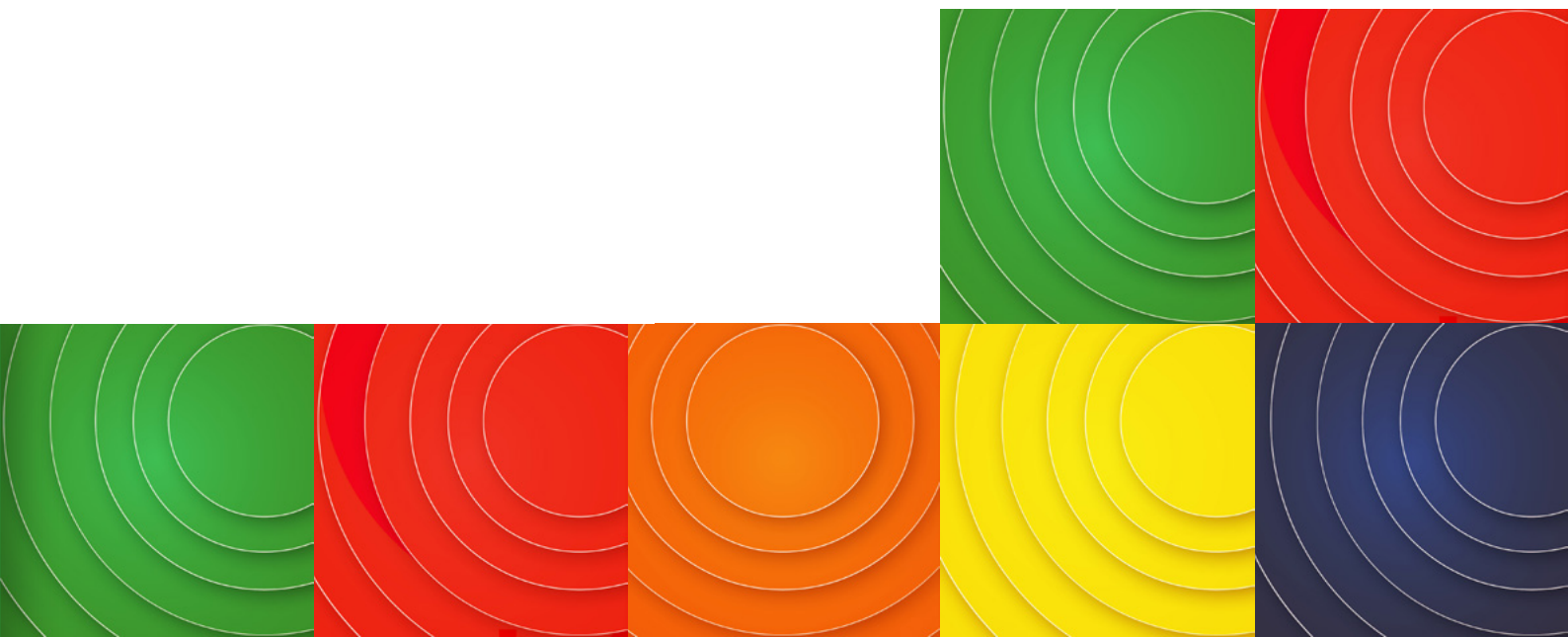
**Simon Hoogvliet** – VP Health Propositions / Director Health Technology at KPN Health, The Netherlands

**Shantelle Million-Lawson** – Chief Operating Officer, TEC Service Association (TSA)

**Steve Gates** – Managing Director, Taking Care part of AXA Health

**Tommy Henderson-Reay** – BCS social care lead and Principal Social Worker, DHSC/ NHSE Digitising Social Care programme

## 11:15AM NETWORKING BREAK



## 11:45AM SMART FOUNDATIONS

### Digital Infrastructure that Senses, Learns, and Evolves

Digital infrastructure is the backbone of smart, inclusive neighbourhoods – enabling environments that sense, learn, and adapt to people's needs. By integrating AI, sensor networks, and data-driven insights, it's possible to deliver real-time, personalised support that enhances safety, anticipates demand, and improves quality of life.

This session will explore:

- **Beyond broadband** – How must digital infrastructure evolve to support AI-enabled, real-time decision-making and care delivery?
- **Making the invisible visible** – How can sensor-generated data create safer, more responsive environments without compromising privacy or trust?
- **Scaling the digital backbone** – What are the governance, resilience, and interoperability requirements for infrastructure that can grow with community needs?

**Alexis Edwards RN BSN, MBA** – Associate Partner & Clinical Safety Office, IBM

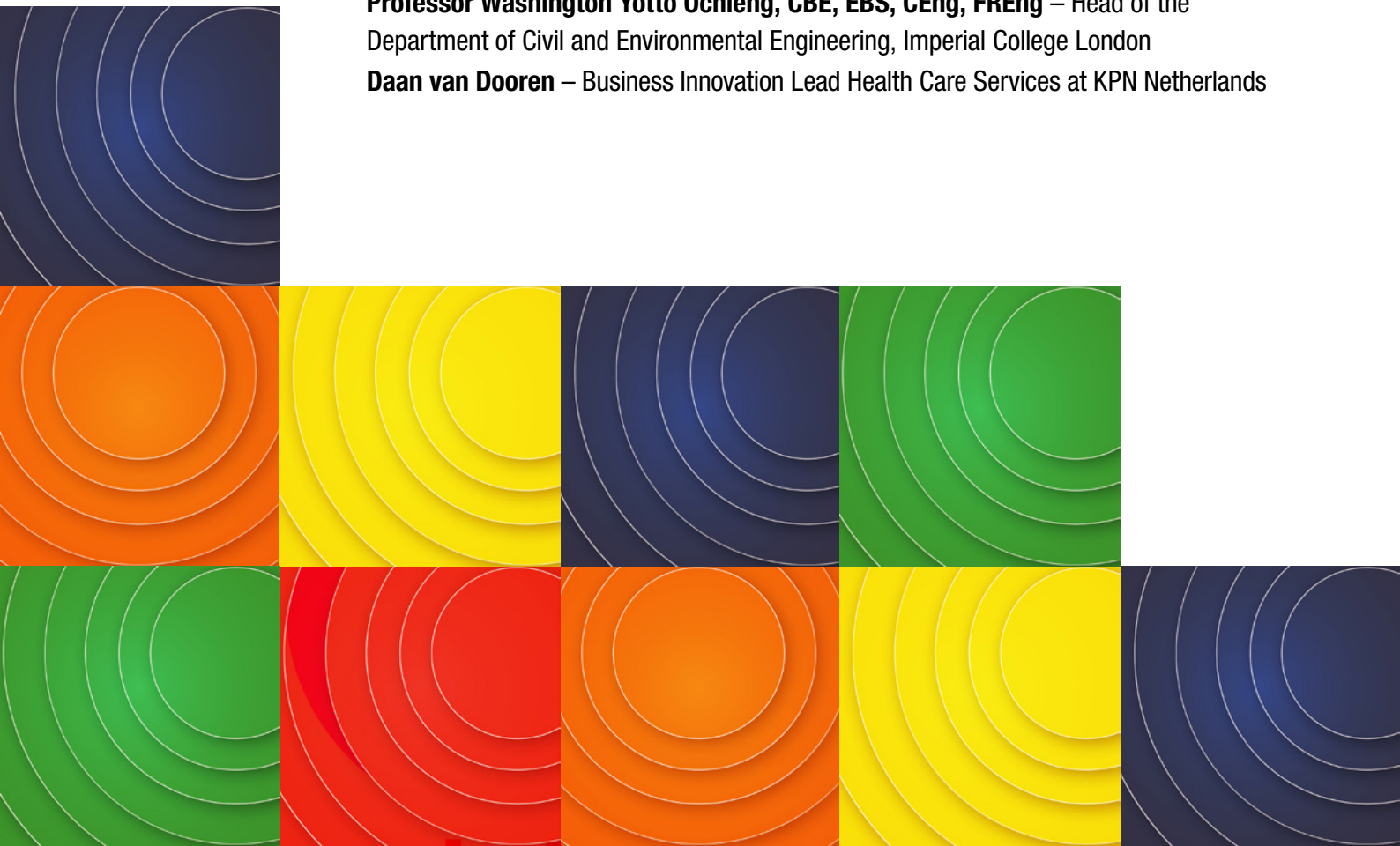
**Jon Payne** – Director of Sales Engineering and Education

**Claire Callan** – Smart Places, Technical Director

**Robert Turnbull** – Consulting Director, Care Technology Lead

**Professor Washington Yotto Ochieng, CBE, EBS, CEng, FREng** – Head of the Department of Civil and Environmental Engineering, Imperial College London

**Daan van Dooren** – Business Innovation Lead Health Care Services at KPN Netherlands



## 12:30PM PARTNERSHIPS RULE

### Unlocking the Power of Public-Private Collaboration

Delivering smarter, healthier, and more inclusive communities requires cross-sector collaboration at scale. With ageing populations, rising care demand, and increasing pressure on public services, no single sector can drive transformation alone.

This panel will explore:

- **Aligning investment and policy** – How can public and private sectors create the right conditions for scaling innovation?
- **Cross-border collaboration** – What can we learn from international models?
- **Bridging research and real-world impact** – How can academia, industry, and government accelerate solutions that deliver lasting value?

**Prof. Dr. Nico van Meeteren** – General Director and Secretary General of the TKI Office of Top Sector LSH

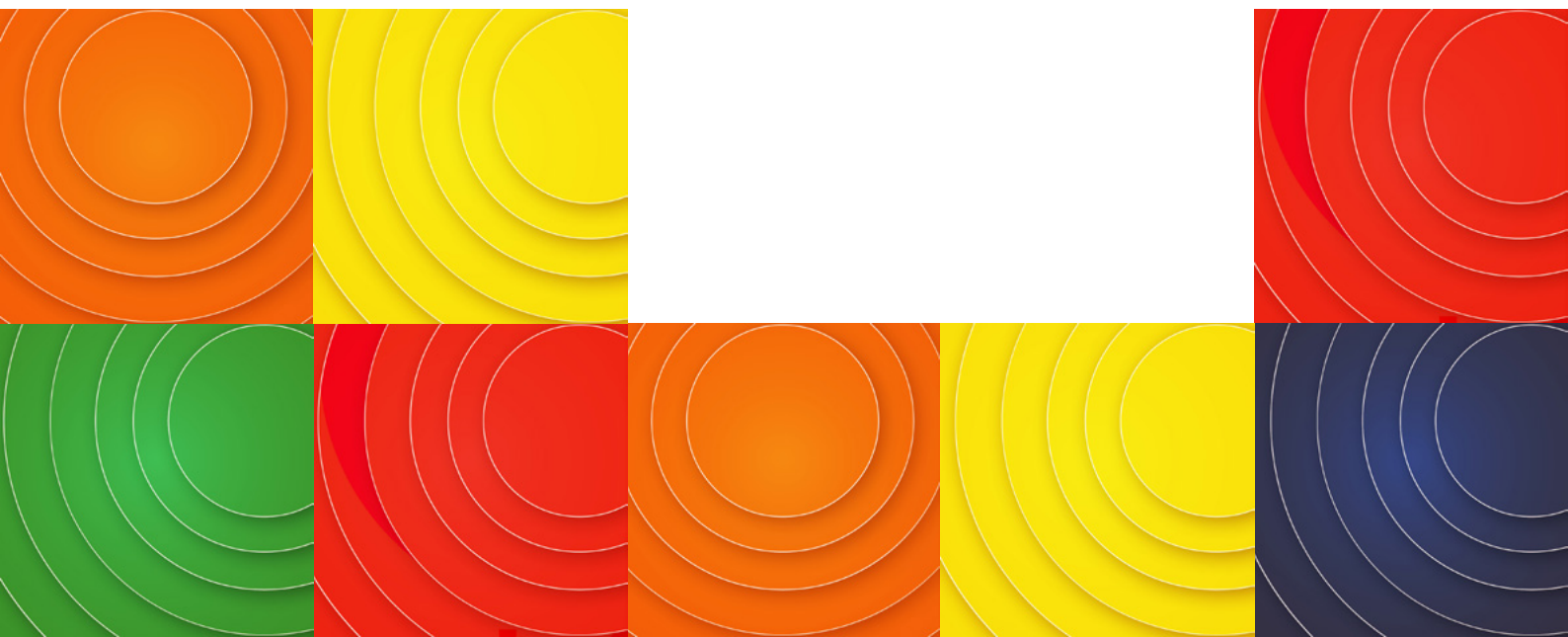
**Dr. Jeff McCann, PhD** – Director & Global Lead, CSC Innovation Labs.  
Dell Technologies

**Professor Washington Yotto Ochieng CBE, EBS, CEng, FREng** – Head of the Department of Civil and Environmental Engineering, Imperial College London

**Dr. A. (Amber) Geurts** – Senior Researcher, Transformative Innovation Policy, Netherlands, TNO Vector Centre for Societal Innovation and Strategy

**Sarah O'Callaghan** – Head Of Business Development, Taking Care part of AXA Health

## 1:15PM LUNCH & NETWORKING





**2:00PM**

## GAME CHANGERS

### Scaling Innovation for Impact

The transition from pilot to scale is one of the greatest hurdles for innovation. Many groundbreaking solutions struggle to move beyond proof of concept due to fragmented investment landscapes and risk-averse markets.

This session spotlights high-potential innovations, each backed by Innovate UK funding and now poised for their next phase of growth. These pioneers in technology, design, and service delivery are redefining what's possible in housing, health, and community wellbeing – but to reach scale, they need the right partnerships and investment.

This session will explore:

- **From prototype to market** – What does it take to move from innovation to impact?
- **Investor readiness** – What are funders looking for in scaling smart, multigenerational solutions?
- **Bridging public and private capital** – How can we create investment models that accelerate deployment?

### Meet the Innovators:

#### Judith O'Doherty – Director, eutopia

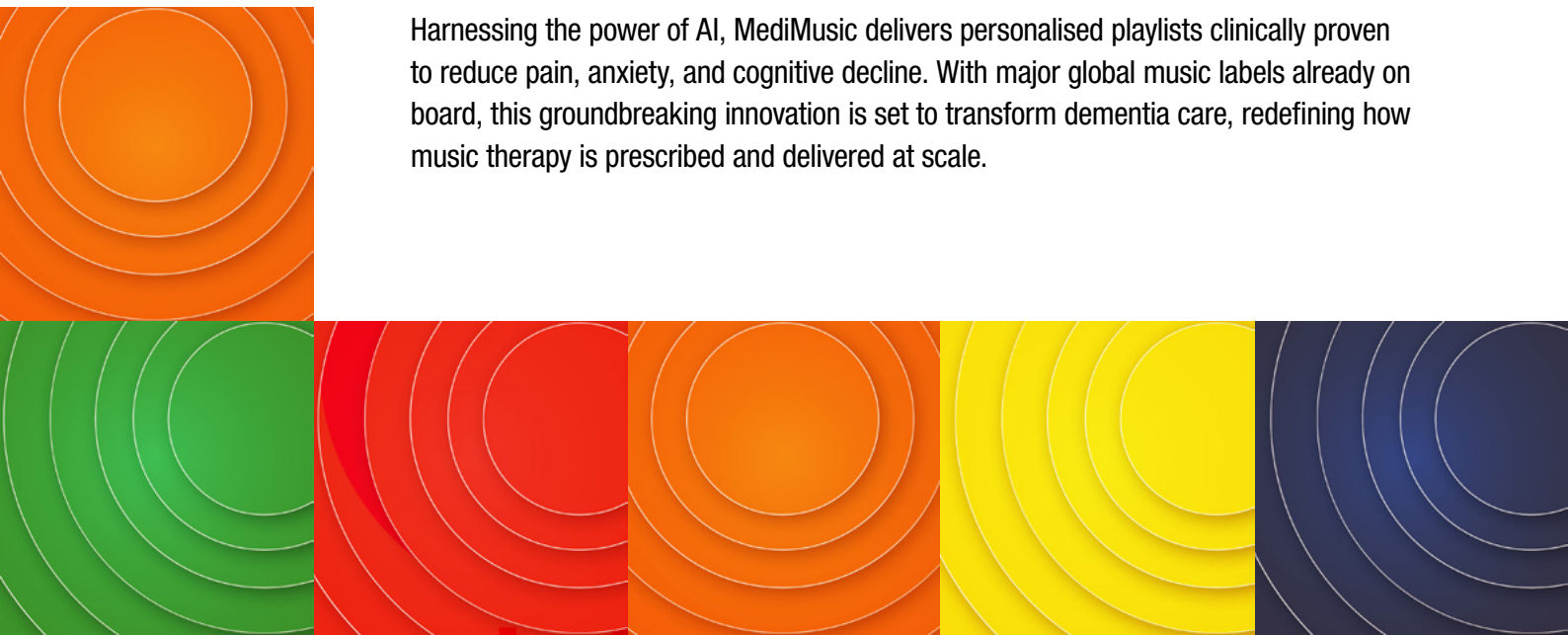
Data-Driven Insights for Smarter Neighbourhoods

To build resilient, multigenerational communities, decision-makers need clear, actionable insights. Vista is a data-driven assessment tool that helps local authorities, businesses, and policymakers evaluate economic, social, and sustainability factors – supporting smarter investment and development aligned with standards such as ISO 25553.

#### Gary Jones – CEO, Medimusic Ltd

AI-Powered Music Therapy, Backed by Science and Industry

Harnessing the power of AI, MediMusic delivers personalised playlists clinically proven to reduce pain, anxiety, and cognitive decline. With major global music labels already on board, this groundbreaking innovation is set to transform dementia care, redefining how music therapy is prescribed and delivered at scale.





**Joshua King – Co-Founder, Zeal Lifestyle****The Future of Assistive Mobility**

Traditional walking aids are outdated – bulky, medicalised, and designed for decline.

Zeal redefines mobility with the world's first customisable, tech-enabled rollator.

Blending cutting-edge design, sustainability, and smart technology, Zeal adapts in real time to users' needs, providing greater confidence, safety, and independence.

**Tuvi Orbach – MindLife's founder and CEO****AI-Powered Mental Wellbeing**

A digital platform combining AI personalisation with expert-led group therapy to deliver scalable, clinically validated mental health support. Designed for seamless integration into wider digital ecosystems, it promotes resilience, social connection, and lifelong wellbeing – making high-quality mental health care more accessible, adaptive, and impactful.

**2.30PM****MEET THE ENABLERS****Turning Innovation into Scalable Impact**

Bringing a game-changing idea to market is only the first step. Scaling it – internationally, sustainably, and profitably – requires strategic investment, the right expertise, and partnerships that can open doors to new opportunities.

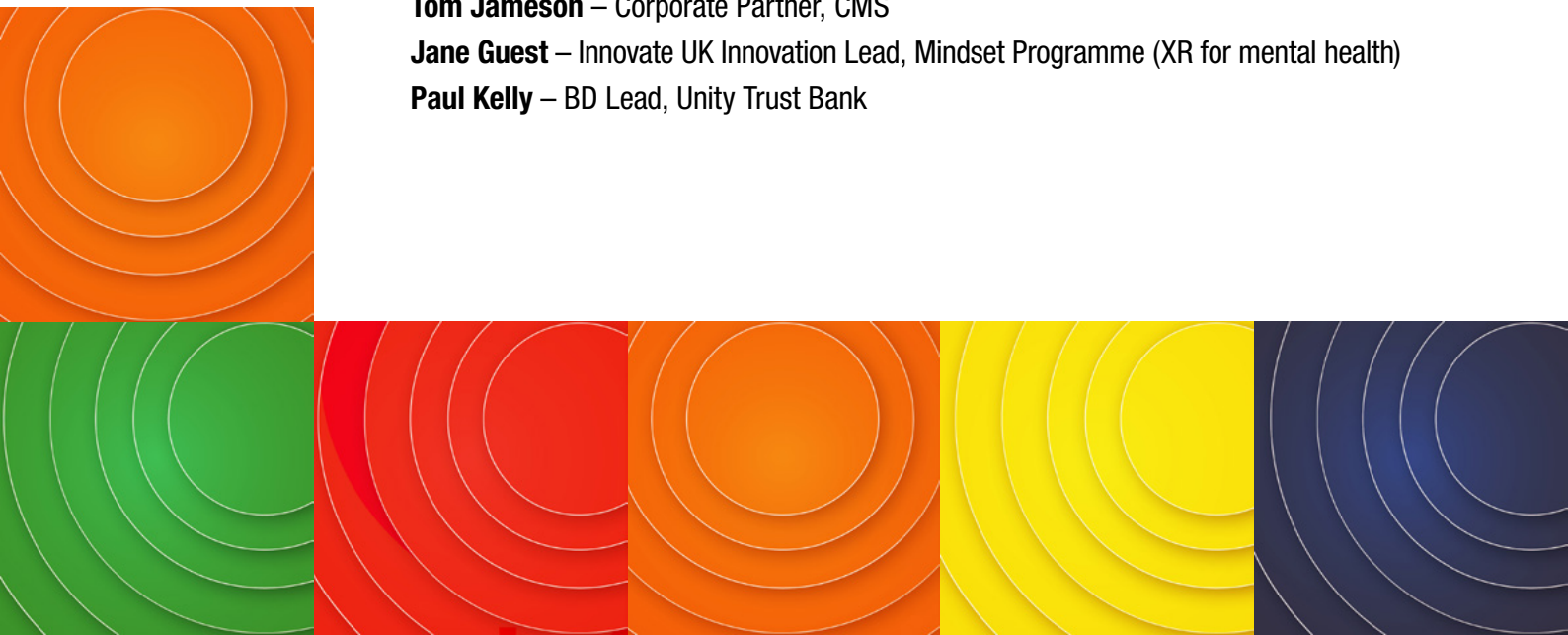
This panel will explore:

- **Funding the Future** – What do investors look for in high-growth, mission-driven ventures, and how can entrepreneurs position themselves for success?
- **Beyond Capital** – How accelerators, legal frameworks, and specialist advisors help innovators scale with confidence.
- **Strategic Partnerships** – The role of corporate and institutional collaborations in turning promising solutions into market leaders.

**Tom Jameson** – Corporate Partner, CMS

**Jane Guest** – Innovate UK Innovation Lead, Mindset Programme (XR for mental health)

**Paul Kelly** – BD Lead, Unity Trust Bank



**3:00PM**

## PILOTING THE FUTURE

### What's Working, What's Missing, and What Comes Next?

The transition from vision to reality is rarely straightforward. While some smart, multigenerational initiatives are taking shape, many remain at the early stages – facing regulatory, financial, and operational barriers. What do we know so far, and what should we prioritise to accelerate adoption?

This session brings together leaders from infrastructure, construction, health, finance, and policy to explore:

- **From concept to implementation** – What does it take to move beyond pilots and deliver at scale?
- **Investment and scalability** – How can we create sustainable funding models that de-risk and incentivise innovation?
- **Sustainability and resilience** – How can SMNs be designed to support long-term economic, social, and environmental wellbeing?
- **Aligning strategy with action** – What must policymakers, investors, and developers prioritise now to drive meaningful change?

**Barrie Davison** – National Sector Head: Education, Healthcare Local Authorities and Charities. NatWest

**Anaïs Détolle, Ph.D.** – Anthropologist, Project and Impact Director at Numana

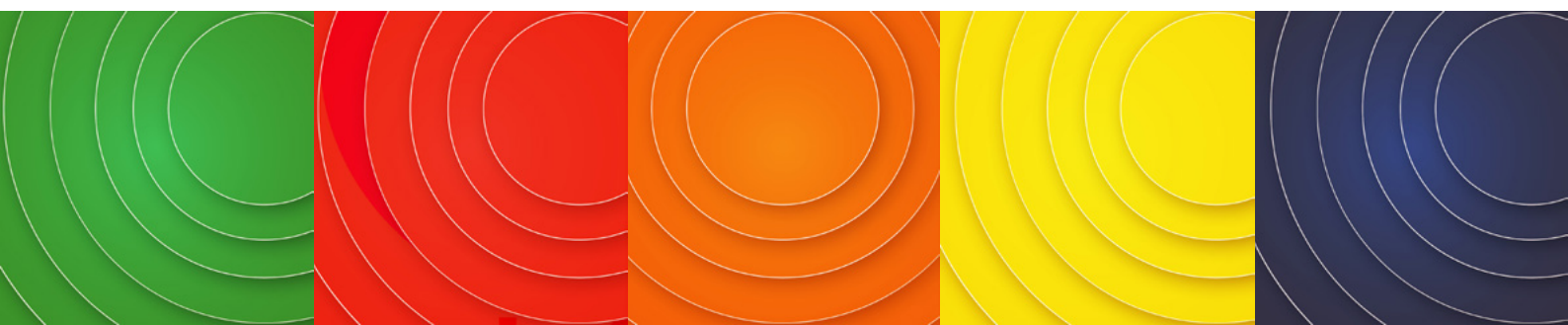
**Des Mulligan** – Head of Service, Older Persons, HSE Ireland

**Tom Gilligan** – Director of Services at Mayo County Council, Ireland

**Katarzyna Lewoc, PhD** – Development Director, OKAM Capital

**3:45PM**

## NETWORKING BREAK



4:00PM

## DECENTRALISING HEALTH AND CARE

### Designing for Access, Autonomy, and Wellbeing

With health systems under increasing strain, decentralised, community-based care is no longer aspirational – it's essential. Around the world, countries grappling with “super-ageing” are embedding care into the fabric of everyday life, rethinking how homes, neighbourhoods, and digital infrastructure can support wellbeing, independence, and prevention.

To set the scene, **Dr Lynne Douglas**, Director LD Global Consulting, will share insights drawn from her research in Japan, Hong Kong, Australia, and New Zealand – offering a timely perspective on how other societies are designing for longevity.

The discussion will consider:

- **Beyond hospitals** – How can neighbourhoods become hubs for integrated health and social care?
- **Technology-enabled care** – How do AI, digital health, and data-driven insights enhance accessibility, early intervention, and autonomy?
- **Personalised, adaptable spaces** – What role does design play in reducing reliance on acute services?
- **From vision to reality** – How can policymakers, developers, and health leaders drive implementation that lasts?

**Dr Mark Vignesh Roberts MPH FRCP** – Deputy Medical Director for Urgent Care and Medicine, South Devon, President, Ulster Medical Society

**Dr Evangelia Chrysikou, RIBA** – Associate Professor, The Bartlett School of Sustainable Construction UCL. Program Director MSc Healthcare Facilities. Deputy Director of Enterprise BSSC

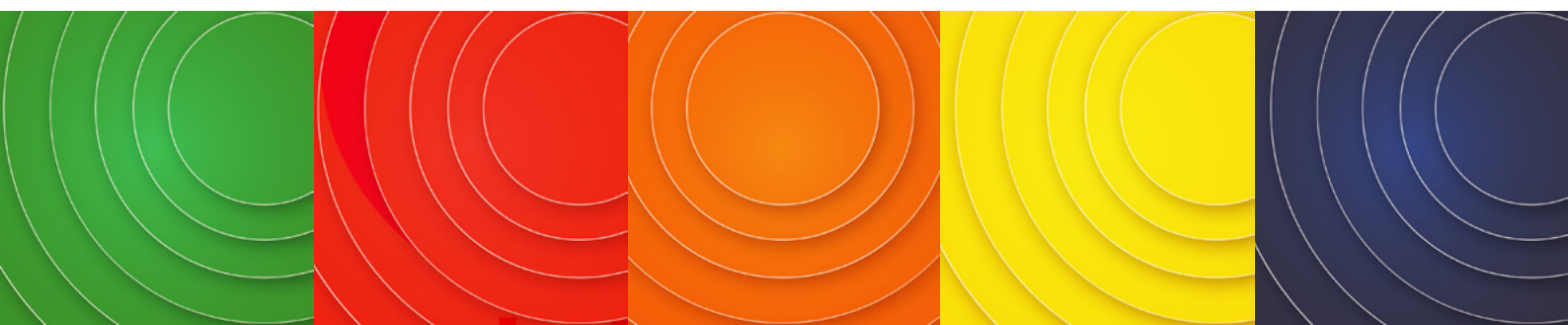
**Sam Jacoby** – Professor of Architectural and Urban Design Research, Royal College of Art

**Ab Rogers** – Creative Director, Ab Rogers Design

4.45PM

## FORUM ROUNDUP

**Professor Julienne Meyer, Steve Gates, Ian Spero and Nick Howe** – followed by Canapé and wine networking reception.



# SPEAKERS



## Claire Callan

### Smart Places Technical Director

Claire is a Smart Places Technical Director with experience in innovation, strategy and programme management. After 20 years in Financial Services Claire took a career break to study for an MSc in Cities at the London School of Economics. She guides clients through a human-centered design process co-creating digital strategies that channel the transformational potential of emerging technologies to make great places. Claire is interested in human behaviour and all the places where innovation and cities meet.



## Siobhan Casey

### Commissioner for Older People for Northern Ireland

As the new Commissioner for Northern Ireland, my role is to safeguard and promote the issues of older people and ensure older people's voices are placed at the heart of our work and considered at every level of policy and practice. I therefore welcome this public consultation and the opportunity to help shape more inclusive, smart, multigenerational neighbourhoods through active engagement with people of all ages on the issues that matter most to them.



## Dr Evangelia Chrysikou, RIBA

### Associate Professor, The Bartlett School of Sustainable Construction UCL. Program Director MSc Healthcare Facilities. Deputy Director of Enterprise BSSC

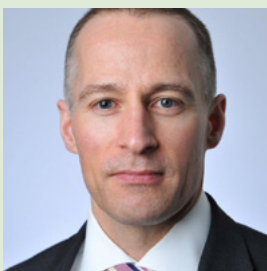
Associate Professor, Bartlett UCL, Founder – Programme Director MSc Healthcare Facilities. Architect RIBA – healthcare planner. Research funding: Horizon H2020, UKRI, Wellcome, British Academy, Sasakawa Foundation, Royal Society New Zealand, Onassis Foundation. Board Member, National Accessibility Authority, Greece. Consultancy and policy for: Greek Ministry of Health, Centre of European Constitutional Law, the EIPonAHA EU, Ministry of Foreign Affairs Japan, UK Government and the Reconstruction Mechanism of Peru, Dyson, etc. on healthcare planning, mental health, ageing and other public health topics. ULI Life Sciences and Healthcare Council Leadership Committee.



## Dr Mark Davies

### Consulting Chief Health Officer, IBM Healthcare and Life Sciences

Mark joined IBM as Chief Health Officer in 2018. He has over 20 years' experience as a physician in the NHS. He has a interest in informatics, health policy and system redesign and this has led him to work nationally in a number of leadership roles at the Department of Health, Cabinet Office and as medical director of the NHS Digital. He has chaired a number of company advisory boards and the health analytics committee for TechUK. He was a previous non-executive director and deputy chair of the British Medical Journal.



## Barrie Davison

### National Sector Head: Education, Healthcare Local Authorities and Charities. NatWest

Barrie is the Banks National Sector Head, responsible for driving strategic development and sustainable growth within for these critical sectors where the Bank provides ~£20bn of support. He is a prominent figurehead in industry, representing NatWest Group and the banking sector on key bodies and Task Force Committees providing thought leadership across a number of channels including academia, trade and Government. Barrie is passionate about the critical need for globally competitive healthcare, education and the broader public sector as the bedrock for a competitive and future fit economy. Graduating in Psychology, his three decade career has been spent with NatWest running various different businesses across front line coverage and credit.





### Anaïs Détolle, Ph.D.

#### Anthropologist, Project and Impact Director at Numana

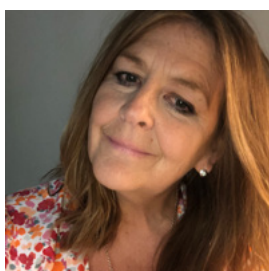
Anaïs is a leader in socio-technical innovation, specializing in responsible digital ecosystems and social impact. She pioneered Quebec's first think tank, published the inaugural study on empathic neighborhoods, chaired industry panels for IEEE ICC 2025, and is forging the "Tech for Good" ecosystem. As a committed community activist, Anaïs has initiated numerous neighborhood improvement projects and works to empower residents to shape more inclusive, resilient, and vibrant environments. Her work bridges research, policy, and action to accelerate sustainable, human-centered solutions at scale and beyond.



### Daan van Dooren

#### Business Innovation Lead Health Care Services at KPN Netherlands

Daan van Dooren is a HealthTech professional with a broad experience in Healthcare. A strong believer of the new possibilities which can occur when healthcare is combined with tech. During his career Daan has had several roles, always at the frontier of innovation and business, making new technologies and business concepts applicable and bringing them to life. Currently Daan is responsible for Innovation for Healthcare within KPN and currently focussing on concepts for independent living and Healthy living at home for the aging population in the Netherlands.



### Dr Lynne Douglas

#### Director LD Global Consulting

In recent years it has been a privilege to work as a senior leader across sectors in Health, Integration and Housing. More recently as a Winston Churchill travel fellow I explored globally best practice in Which Age Friendly Environments are promoting wellbeing in the elderly?

I have a fundamental interest in prevention, systems change and creating the conditions that empower people to live their best lives. It is a pleasure to share some of my thinking from my recent travels with you today.



### Alexis Edwards RN BSN, MBA

#### Associate Partner & Clinical Safety Office, IBM

Alexis Edwards is Associate Partner and Clinical Safety Officer at IBM, where she drives innovation at the intersection of healthcare and technology. As a clinician with deep expertise in clinical governance and digital transformation, Alexis leads on care orchestration—automating care pathways and integrating remote patient monitoring to ensure patients receive the right care at the right time, in the right place. Her work supports the development of intelligent digital infrastructure that senses, learns, and evolves—enabling safer, more inclusive neighbourhoods powered by data, AI, and human-centred design.



### Steve Gates

#### Managing Director, Taking Care part of AXA Health

Steve has extensive experience within the healthcare industry, having worked in this field for the last 24 years, and joined Taking Care part of AXA Health, in April 2019. Steve is an inspirational senior business leader with a track record in business growth, developing strong delivery-focused cultures and delivering major change programmes, including new market development and M & A. Prior to Taking Care Steve worked at BUPA and Denplan and is a Board Member of the TSA (TEC Services Association). Currently the Chair of the Exeter Chamber of Commerce, Steve is a Chartered Director and is a previous holder of the Best Leader award from the "Sunday Times 100 Best Companies to Work For".



### Dr. A. (Amber) Geurts

#### Senior Researcher, Transformative Innovation Policy, Netherlands, TNO Vector Centre for Societal Innovation and Strategy

Amber Geurts (PhD) is a senior researcher Transformative Innovation Policy at TNO Vector Centre for Societal Innovation and Strategy. She has about 10 years of experience in innovation and policy research. Her expertise is focused on transformative and mission-driven innovation policy essential to tackle complex societal challenges, as well as (mission-driven) innovation ecosystems and forms of collaboration. She has broad international experience and has worked on many projects involving technology and innovation policy aspects to accelerate deployment of innovative solutions to drive economic growth and contribute to addressing societal challenges.



### Tom Gilligan

#### Director of Services at Mayo County Council, Ireland

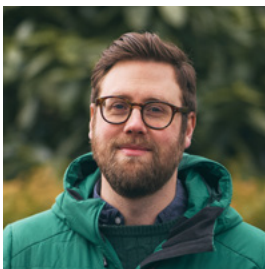
Tom Gilligan is a Director of Services with Mayo County Council with responsibility for Housing, Roads, Architectural Services, Services Development and the Claremorris / Swinford Municipal District. Tom is the founder of Vacanthomes.ie and the Vacant Home Matchmaker Scheme. Tom is also the holder of an MBA in Local Government. Prior to joining Mayo County Council, Tom worked in the private and other public sector organisations and was the Head of Finance in Limerick City and County Council, following the amalgamation of both local authorities. Tom is involved in several national and regional committees and he is also a member of the 'Mayo Older Persons Project Group'



### Jane Guest

#### Innovate UK Innovation Lead – Mindset Programme (XR for mental health)

Jane Guest currently leads the £20m Mindset Programme at Innovate UK. From an academic background in Cognitive Psychology and Computing Science, through to inventing and innovating in healthcare and providing strategic marketing consultancy to technology clients as an SME founder, she is passionate about the potential impact that digital mental health can have on society and the economy.



### Tommy Henderson – Reay

#### BCS social care lead and Principal Social Worker, DHSC/NHSE Digitising Social Care programme

Tommy is the Principal Social Worker for the Digitising Social Care programme across DHSC and NHS England, with over 15 years of experience in health and social care across local authorities, the NHS, and the not-for-profit sector. He focuses on driving digital transformation in adult social care, ensuring both people and professionals have the skills to engage with technology. Tommy is also a trustee for Grow UK, a youth charity, and leads the British Computer Society's social care community of practice. Outside work, he enjoys sport, music, and food."



### Simon Hoogvliet

#### VP Health Propositions / Director Health Technology at KPN Health, The Netherlands

Simon Hoogvliet is the VP Health Propositions at KPN, leading innovative health solutions and digital health offerings. As a board member of Federatie voor Gezondheid, Simon promotes healthy neighborhoods and populations. His expertise in health technology drives the integration of AI, machine learning, and data analytics to improve healthcare (eco)systems. Simon also focuses on secure data exchange, leveraging KPN's robust telecom infrastructure and its role as the national telecom incumbent to ensure safe, compliant, and reliable data sharing. A thought leader, he frequently speaks at industry conferences, advocating for the transformative power of technology in healthcare



### Nick Howe

#### Enterprise Team, Manager, Diversity in Business, NatWest Group

Nick Howe has spent 31 years working with businesses at various stages of their journeys for NatWest and as a result is in prime position to pass on the insights of what works and what doesn't to the next generation of founders coming through. Nick has been a particularly passionate supporter of the Agile Ageing Alliance dating back to its inception in 2015.



### Sam Jacoby

#### Professor of Architectural and Urban Design Research, Royal College of Art

Jacoby is Professor of Architectural and Urban Design Research, Research Lead of the School of Architecture, and Director of the Laboratory for Design and Machine Learning at the Royal College of Art.



## Tom Jameson

### Corporate Partner, CMS

Tom is a corporate partner at global law firm CMS, specialising in technology. He is ranked in Chambers (Private Equity: Venture Capital Investments, 2025) and Legal 500 (M&A: 750m +). As part of his practice, he helps technology businesses scale, guiding them through M&A, fundraisings and globalisation. He is one of the founding members of CMS' award winning legal accelerator CMSequIP, which focuses entirely on scaling young tech businesses. He is a member of the WG7, supporting Ian Spero and the team on the preparation of ISO 25553: Smart Multigenerational Neighbourhoods.



## Gary Jones

### CEO, Medimusic Ltd

Gary Jones is co-founder and CEO of MediMusic, an innovative company leveraging music technology to enhance healthcare outcomes. With a passion for health-focused opportunities, Gary has developed a compelling proposition that highlights MediMusic's mission to improve patient wellbeing through personalized therapeutic music solutions. His expertise spans digital media, editorial strategy, and audience engagement, enabling him to effectively communicate complex health concepts. Gary is dedicated to using his skills to promote MediMusic's pioneering approach to healthcare and its transformative impact on patient care.



## Paul Kelly

### BD Lead – Unity Trust Bank

25 years in Banking, mostly working with Owner-Managed, SMEs and Mid Corp Sized companies. Having worked for a well-known Global Bank previously, Paul now works as "BD Lead" for Unity Trust Bank (HQ in Birmingham) – A Bank with a focus on Social Impact. With a passion and focus on Healthcare, Primary Care, Specialist Care, Early years and more, Paul experiences include helping organisations with Commercial Lending, Cash Flow Finance, MBOs and Venture Debt.



## Joshua King

### Co-Founder, Zeal Lifestyle

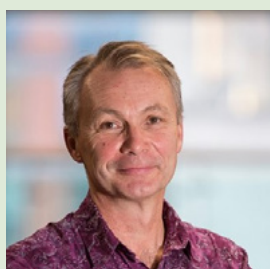
Joshua King is the Co-Founder of Zeal Lifestyle, the British mobility brand redefining assistive living. Formerly a design consultant at world-leading design studios, Joshua was driven to disrupt the sector after experiencing the frustration of clunky, clinical mobility aids and the degrading experience of buying them. Combining inclusive design, sustainability, and engineering, Zeal's flagship product, their stunning tech-enabled rollator, challenges stigma and reimagines mobility with dignity and style. Backed by Innovate UK, Joshua is on a mission to design products that users are truly proud to be seen with.



## Katarzyna Lewoc, PhD

### Director of Development, Okam Capital

Practical and theoretical lover of broadly defined space design. Graduate of the Academy of Fine Arts in Łódź with a PhD in art and design. Since 2018, a key specialist at OKAM Capital, a leading developer in residential and commercial construction in Polish Real Estate Market. Currently responsible for developing an innovative product that bridges traditional housing with independent and assisted living facilities. Combines academic research with practical design solutions, focusing on creating adaptive, inclusive living spaces that support diverse human needs. Since 2023, leads the Studio of Universal Space Design at her alma mater, where she mentors emerging designers and advances research at the intersection of art, design, and social innovation.



## Mac MacLachlan

### National Clinical Lead for Disability Services HSE, (Irish Health Service)

Mac MacLachlan is Professor of Psychology and Social Inclusion, and Co-director of the ALL (Assisting Living & Learning) Institute at Maynooth University, Ireland. He is also the Clinical Lead for the National Clinical Programme for People with Disabilities (NCPD) in the HSE (Irish Health Service). Mac is currently Research & Innovation Lead for WHO's Global Collaboration on Assistive Technology (GATE) programme and the overall PI and Co-lead of the Smart & Healthy Ageing through People Engaging in Supportive Systems (SHAPES) project (<https://shapes2020.eu>);





### **Dr. Jeff McCann, PhD**

#### **Director & Global Lead, CSC Innovation Labs. Dell Technologies**

Jeff McCann is the Director and Global Lead of Customer Solution Centers Innovation Labs at Dell Technologies, specializing in emerging technologies, AI, and computer vision. With over 30 years of experience in IT, engineering, security, and project management, he collaborates with partners in healthcare, smart cities, Industry 4.0, and more.

Jeff also lectures in edge computing at the University of Limerick. He holds a PhD in AI edge workload management and a Master's in Project Management.



### **Prof. Dr. Nico van Meeteren**

#### **General Director and Secretary General of the TKI Office of Top Sector LSH**

Prof. Dr. Nico van Meeteren is Executive Director of the Bureau of the Top Sector Life Sciences & Health (LSH) in The Hague. LSH, which also operates under the name Health~Holland, coordinates the execution of the Knowledge and Innovation Agenda of the Societal Challenge Health and Care of the Cabinet Rutte III and IV. In addition, Van Meeteren is professor of Perioperative Health at Erasmus MC in Rotterdam.



### **Professor Julianne Meyer CBE, PhD, RN, RNT**

#### **Professor Emerita of Nursing: Care for Older People, City St George's, University of London**

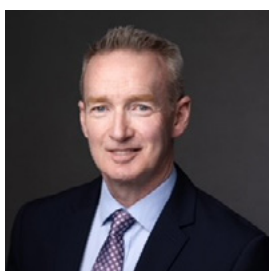
Julianne Meyer is a leading expert in aged care, known for her relationship-centred and evidence-based approach. Professor Emerita at City St George's, University of London, she also holds visiting roles at Hertfordshire and Ulster. Since retiring in 2019, she's helped shape policy, including chairing the Older People's Housing Taskforce (2023–2024). She is Founder and Trustee of the My Home Life Charity and advises key care organisations. Internationally recognised, she has held roles in Australia and the USA and was awarded a CBE in 2015 for services to nursing and older people.



### **Shantelle Million-Lawson**

#### **Chief Operating Officer, TEC Service Association (TSA)**

Shantelle Million-Lawson is COO of the TEC Service Association (TSA), the voice of technology enabled care (TEC). She began her career as a Care Assistant and went on to found an award-winning digital care planning system. With experience spanning frontline care, clinical transformation, innovation, and national government policy, she brings real-world insight and strategic leadership to drive sector change. A passionate advocate for multi-generational living, which she experiences in her own home, Shantelle champions technology that enriches everyday life and supports more connected, dignified and empowering approaches to care.



### **Des Mulligan**

#### **Head of Service, Older Persons, HSE Ireland**

Des Mulligan is currently the Head of Older Persons Services for the HSE (Ireland's national health service) in the West of Ireland. Des has worked in a number of sectors across the private, public and not for profit domains predominantly in older persons' care and dementia. He worked as part of a national team that was tasked with the design and implementation of an end to end model of integrated care for older people that now has full population coverage in Ireland. He has also worked on a number of pilot projects specific to the housing needs of older people, and the use of digital technologies in the care of the older person.



### **Sarah O'Callaghan**

#### **Head of Business Development, Taking Care part of AXA Health**

Sarah has extensive experience in the Technology Enabled Care (TEC) industry having worked in the field since 2005. Sarah joined Taking Care in 2017 as Head of Business Development. A professional, motivational, and dynamic leader with significant senior management as well as experience in co-design service improvements and transformation. Sarah has a strong track record of delivering commercial results whilst ensuring the highest levels of customer experience. Sarah has worked across a range of different sectors including housing, health, and social care and with a variety of stakeholders in a range of projects.





### **Judith O'Doherty**

#### **Director, eutopia**

Judith O'Doherty is the founder and Director of eutopia, a specialist consultancy providing place-based analytics, creative and advisory services for economic development and other organisations that are leading place transformation. Judith has 30 years' experience across all areas of marketing including development of strategic marketing plans, place branding and place marketing, proposition development for foreign investment and marketing communications. She regularly contributes to publications including fDi Intelligence (from the Financial Times) and Investment Monitor. Judith holds MSc in Place Management and Leadership and is a Fellow of the Institute of Place Management.



### **Professor Washington Yotto Ochieng, CBE, EBS, CEng, FEng**

#### **Head of the Department of Civil and Environmental Engineering, Imperial College London**

Head of the Department of Civil and Environmental Engineering and Director of the Centre for Active Resilience and Security at Imperial College London. Award-winning researcher and educator infrastructure resilience, trans-modal user-centric mobility, and positioning, navigation and timing. Chartered Engineer, Fellow of the Royal Academy of Engineering, President of the Royal Institute of Navigation, Member of Board of Trustees of the Science Museum Group and Chair of the Advisory Board of the Science Museum. Scientific advisory roles at the Department for Transport, National Physical Laboratory and Foreign, Commonwealth and Development Office.



### **Tuvi Orbach**

#### **MindLife's founder and CEO**

A serial entrepreneur with a proven track record in building successful international companies that integrate technology, science, psychology, and healthcare. Tuvi and his team created the first self-help application recommended by NICE for the NHS to treat anxiety and depression. At MindLife, he leads the development of an innovative digital platform to create and deliver effective, scalable, and personalised solutions to enhance mental and emotional well-being—proven effective in five NHS clinical trials. MindLife has won Innovate-UK grants and the 2024 award for “Best Innovation for improving NHS Services”.



### **Jon Payne**

#### **Director of Sales Engineering and Education**

Commenced work as a software developer for the NHS in 1979. Since worked in healthcare and financial services – including running his own consultancy – before joining InterSystems in 2003. led the introduction of InterSystems Integration and Shared Care Record platforms into the NHS, as well as being actively involved with H7 UK, IHE UK, the PRSB and was a founder of INTEROpen. Jon had been engaged with techUK in the Digital Assets, Healthcare, AI and Cloud domains. Current areas of interest include Interoperability, AI driven analytics, Citizen owned data and Digital Assets.



### **Matt Richardson**

#### **Design and Technical Director, McCarthy Stone**

Matt, a qualified architect, has dedicated his career to residential design – from large urban extensions to small house extensions. Over the past decade, he has focused on enhancing the design, supply, and quality of housing for older individuals in his role at McCarthy Stone. A pivotal aspect of Matt's responsibilities involves developing and managing the company's design and technical standards. He passionately champions the vital role that older people play in our communities and advocates for their well-being and inclusion.



### **Dr Mark Vignesh Roberts MPH FRCP**

#### **Deputy Medical Director for Urgent Care and Medicine, South Devon, President, Ulster Medical Society**

Dr Mark Vignesh Roberts MPH FRCP (London) is a Medical NHS Consultant in Urgent and Older People's healthcare and a Deputy Medical Director for an acute hospital in Devon. He is a former Trustee of the internationally respected healthcare organisation the 'British Geriatrics Society', has a background in public health and has previously worked within the civil service as a medical policy advisor to the Department of Health in Belfast. He is on LinkedIn and can be found on X via @markvignesh.



## Ab Rogers

### Creative Director, Ab Rogers Design

Ab Rogers is a designer and founder of Ab Rogers Design (ARD), a design and architecture studio he established in 2004 and now runs with co-director Ernesto Bartolini. With specific focus on caring spaces, sustainability and inside-out design, the studio now works internationally across health, culture, hospitality and residential sectors, designing active, supportive, engaging environments that inject narrative and purpose into the everyday. In 2021 the studio won the Wolfson Economics Prize with its design for the hospital of the future.



## Ian Spero

### Founder: Agile Ageing Alliance (AAA)

An Honorary Professor at the UCL Bartlett School for Sustainable Construction, Ian is founder of the Agile Ageing Alliance (AAA), an international network of more than 2,000 cross-sector stakeholders. Operating at the cutting edge of R&D, Ian also serves as a Monitoring Officer for Innovate UK, the government's innovation agency, supporting the development and commercialisation of game-changing solutions. A regular contributor to conferences, seminars, anthology and academic papers, Ian has received multiple awards and commendations across a distinguished career.



## Kirsten Van Spronsen

### Head of Mission Driven Community Care, Nederland Zorgt Voor Elkaar (NLZVE) National welfare housing and care network

By working at "Nederland Zorgt Voor Elkaar" (The Netherlands Take Care for Each Other), Kirsten supports citizen-led initiatives in the fields of wellbeing, housing, and health care—in a local, regional and (inter) national level. She works to shift systems in ways that truly support people's everyday lives—rather than the other way around. Her philosophy? Think big, act small, and most importantly: just start. Her dream is a healthier, more connected society where everyone has a place and feels they matter.



## Robert Turnbull

### Consulting Director, care technology lead

Robert Turnbull leads PA Consulting's care technology work across the UK, partnering with councils to harness innovation that improves lives, manages demand, and delivers better value at scale and pace. Robert works closely with Directors of Adult Social Care, Strategic Commissioning Leads, and their senior teams, both in the UK and internationally, to transform how care is designed and delivered. His focus is on using care technology creatively to help people live more independently, support financial sustainability, and build stronger, more resilient communities. Robert's passion lies in turning care technology ambition into action, helping senior leaders deliver real outcomes for people who draw on care and support.


# Scope

ISO 25553 supports the development of Smart Multigenerational Neighbourhoods (SMNs) – vibrant, human-centric communities where people of all ages and abilities can live, work, and thrive.

SMNs balance individual autonomy with shared responsibility, integrating advanced digital infrastructure, intelligent connectivity, and collaborative governance to transform essential services, strengthen community resilience, and drive inclusive growth.

This framework enables participating neighbourhoods to evolve with changing social, economic, and environmental conditions – ensuring long-term sustainability and quality of life.

# NEIGH- BOUR- HOODS OF THE FUTURE

The logo for AgileAgeingAlliance is a circular emblem. It features a stylized human figure in the center, composed of three interlocking shapes in blue, yellow, and orange. The figure is surrounded by a ring of six colored dots (red, green, blue, yellow, orange, and purple) arranged in a circle. The text "AgileAgeingAlliance" is written in a small, blue, sans-serif font below the figure.

CREATING A BRIGHTER FUTURE FOR OUR OLDER SELVES