



# AAA ISO LEADERS FORUM

## CULTIVATING NEIGHBOURHOODS THAT CARE

A MANIFESTO FOR CHANGE

26<sup>TH</sup> OCTOBER 2022

NatWest Conference Centre, 250 Bishopsgate, London

Lead Strategic Partner


**CATAPULT**  
Connected Places

**UN HABITAT**  
FOR A BETTER URBAN FUTURE

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SHAPES





According to the World Health Organization, healthy ageing is about creating the environments and opportunities that enable people to be and do what they value throughout their lives. This necessitates reimagining our Neighbourhoods of the Future, through a process of multi-stakeholder engagement, collective dialogue and co-creation.

Central to our agenda is the development of a new ISO standard framework, relating to the design, creation, operation and maintenance of ‘Neighbourhoods that Care’.

In scoping out this standard we aim to normalise the creation of **smart multigenerational neighbourhoods**, where putting people and the planet's needs as a priority leads to a better quality of life, together with new business models, technologies, service offerings, attitudes and behaviours.

Collaborating in a spirit of open innovation we aim to promote a professional discourse on planning inclusive communities for the wellbeing of all, predicated on a set of guiding principles and a voluntary code of conduct.

Welcome on board.



# AGENDA

## 8.30AM REGISTRATION AND COFFEE

## 9.00AM WELCOME AND SCENE SETTING

**Ian Spero**, Founder, Agile Ageing Alliance, Professor, UCL Bartlett School of Sustainable Construction

**Monja Korter**, Programme manager, Organization for Standardization ISO Central Secretariat

**Erin Walsh**, Director of Built Environment at Connected Places Catapult

**Javier Torner**, Programme Manager, UN-Habitat Global Solutions Division

**Mac MacLachlan**, National Clinical Lead for Disability Services HSE, Professor of Psychology & Social Inclusion & Co-Director ALL Institute Maynooth University, Co Director SHAPES (Smart & Healthy Ageing through People Engaging in Supportive Systems)

**Nick Howe**, Enterprise Team Manager, Diversity in Business, NatWest Group

## 10.00AM NEW HORIZONS

Across the world a vast body of knowledge is being generated in the field of planning for age-friendly communities. However, most of this knowledge remains at the local or regional level. The development of ISO 25553 aims to facilitate an open innovation eco-system approach to maximise impact for all.

**Dr Jianbing Liu**, Director Service Engineering and Smart Health, The Beijing Academy for Science and Technology. Dr Liu is deeply involved in the development of the national programme for age-friendly communities in China

**Alberto Sanna**, Director, Life & Health Scientific Institute San Raffaele Milan Italy: A data driven neighbourhood embodying the principles of the United Nations Sustainable Development Goals

**Anne Livingstone**, Director of Research and Projects, Global Community Resourcing Australia: Developing multigenerational communities to benefit the health and wellbeing of indigenous people in isolated areas of Australia

**Tore Borthen**, MBA, Founder Condo Vita Norway. Developing a pioneering regenerative, nature based, net zero community, situated on an organic farm

## 10.40AM COFFEE NETWORKING BREAK

## 11.00AM **ONE SIZE DOES NOT FIT ALL**

People require sustainable homes which can adapt to their changing needs – family size, mobility, health, age, and lifestyle, in environments designed to encourage social interaction and mobility, potentially until end of life.

**Lord Best**, Chair of the University of Oxford Commission on Creating Healthy Cities

**Sam Mauger**, Chief Executive u3a, The Third Age Trust

**David Orr**, Chairman, Clarion Housing Association

## 11.40AM **SOCIAL INNOVATION AND PLACEMAKING**

How do we employ social innovation to cultivate an inclusive, mutually-supportive environment to boost health and wellbeing? This session will delve into everyday experiences and living environments.

**Calvin Luk**, Project Manager, Spatial Team Leader, Jockey Club Design Institute for Social Innovation, The Hong Kong Polytechnic University. Organisers of the annual Social Innovation Regional Forum for Asia-Pacific

**Nicole Thum**, Manager Urban Mechanics & Special Projects Think City. Based in Malaysia. Think City is a strategic urban policy adviser, venture builder and project delivery partner

**Caroline Dove**, Partner – HTA Design LLP, Author of Radical Housing

## 12.10PM **HOMES FOR HEALTHY AGEING TESTBEDS**

Connected Places Catapult (CPC) testbeds enable innovators to trial and develop the most promising solutions in community-centred, real-world scenarios. This session will compare CPC testbeds with 10 'SHAPES' pan-European innovation sites, exploring interactions between older adults, technology and the built environment.

We will also learn about 'VITALISE', which brings together 200+ Living Labs worldwide. The aim is to enable transnational access to research infrastructures and datasets through harmonized processes and common tools. Delegates will learn about an open call to join the consortium.

**Natalie Record**, Ecosystem Director for Homes and Housing, Connected Places Catapult

**Dr. Sonja Grigoleit**, Deputy Head of Business Unit Public Technology and Innovation Planning (TIP) at Fraunhofer Institute for Technological Trend Analysis. Pilot Programme Lead SHAPES (Smart & Healthy Ageing through People Engaging in Supportive Systems)

**Dr. Teemu Santonen**, Knowledge Intensive Business Services (KIBS) principal lecturer at the Laurea University of Applied Sciences Finland. WP Lead for VITALISE

1.00PM **LUNCH AND NETWORKING**

1.45PM **CODE OF CONDUCT**

**Sari Sarlio-Sintola**, Senior Lecturer Laurea University of Applied Sciences Finland,  
SHAPES Ethics Manager

## PARALLEL SESSIONS ① ②

①

2.00PM **DESIGNING A STANDARD FOR LIVING**

How do you go about co-creating a voluntary code of conduct to provide stakeholders, engaged in the development of Smart Multigenerational Neighbourhoods, with a qualified set of guidelines and values.

**Mac MacLachlan**, National Clinical Lead for Disability Services HSE, Professor of Psychology & Social Inclusion & Co-Director ALL Institute Maynooth University

**Sam Mauger**, Chief Executive u3a, The Third Age Trust

**Elena Balabanska**, Urban Planner, Global Solutions Division, UN-Habitat

**Monique Epstein**, Founder E-Seniors, a French non-profit NGO, aimed at fighting e-exclusion by offering ICT training to seniors

**Alex Mitchell**, Programme Manager: VOICE & Strategic Partnerships

**Janet Sutherland**, Vice Chair of Peabody Trust's Care and Support Committee

2.30PM **CODE OF CONDUCT WORKSHOP**

3.30pm rejoin plenary main auditorium

②

2.00PM

## LEAVE NO ONE BEHIND

Enabling a step-change in assisted living solutions that level the playing field, socially and economically, for disabled and older people, their families and carers.

**Evert-Jan Hoogerwerf**, Director of the WeCareMore Centre for Research and Innovation of AIAS Bologna onlus and Secretary-General of the Global Alliance of Assistive Technology Organisations (GAATO)

**Dr Catherine Holloway**, Professor of Interaction Design & Innovation, UCLIC, Cofounder of the Global Disability Innovation Hub and Principal Investigator for TIDAL a new interdisciplinary network of researchers, assistive technology (AT) users, entrepreneurs, and clinical practitioners

**Tod Brickhouse**, President Brickhouse Design Group, USA

**Dan Eades**, CTO MyGlobalHome (MGH)

2.45PM

## HEALTH & CARE INTEROPERABILITY: HOLY GRAIL OR PIPEDREAM?

Creating a unified environment for health data is a key priority for healthcare providers worldwide, thereby advancing the need to refine methods of collecting, delivering and exchanging personal health data, to facilitate the development, deployment, testing and evaluation of novel digital health innovations. This panel will consider what it will take to overcome the primary challenges barring seamless and secure health information and technical interoperability.

**Dipak Kalra**, President The European Institute for Innovation through Health Data, Professor of Health Informatics (retired), UCL

**Alex Eavis**, Director – EMIS-X Analytics

**Faith la Grange**, Director Regional and Local Government Microsoft

**Dr. Alexander Berler**, Director Consulting Services, Gnomon Informatics SA

**3.30PM**

## REIMAGINING CARE IN THE COMMUNITY

The pandemic has shone a light on the fragility of social care systems around the world and highlighted the need to develop new models of care that enable older people without acute care needs to live independently for as long as possible, with onsite support and care if needed, mitigating pressure on the health and social care system and enhancing social connectedness.

**Paul Newman**, Chief Executive of Greensleeves Care Chair of Ageing Societies Committee British Standards Institute (BSI)

**Rebecca Jarvis**, Churchill Fellow, former Director of Operations, Health Innovation Network

**Glenn Wilson**, Project Director, Gensler Urban Planning Leader

**Stephanie Firestone**, Senior Strategic Policy Advisor, International Affairs, AARP

**4.00PM**

## PUTTING PEOPLE FIRST

‘Inclusive, Vibrant Neighbourhoods and Communities’ is a UN-Habitat Flagship Programme which aims to drive multistakeholder collaboration and technical assistance and financial resource mobilisation to promote inclusive, green and healthier urban regeneration and to transform neighbourhoods and communities accordingly.

**Javier Torner**, Programme Manager, UN-Habitat Global Solutions Division:

“How can we work collaboratively to realise optimum socioeconomic impact?”

**Erin Walsh**, Director of Built Environment at Connected Places Catapult:

“For any innovation to succeed in this space, for it to create the requisite demand and uptake, we need to put people first.”

**Julia Glenn**, Design Innovation Lead, Healthy Ageing Challenge Fund Innovate UK

**Mac MacLachlan**, National Clinical Lead for Disability Services HSE, Professor of Psychology & Social Inclusion & Co-Director ALL Institute Maynooth University



4.45PM

## PRINCIPLES OF CO-EXISTENCE

While there are plenty of one-off homes designed to meet the needs of older adults and/or people suffering from dementia, there are few examples of those homes being built at scale, and even fewer examples of whole neighbourhoods being designed with such principles at their heart.

**Anderson Simfukwe**, Executive Director Alzheimer's Disease and Related Dementias In Zambia

**Ian Sherriff**, Academic partnership lead for dementia at the Faculty of Health: Medicine, Dentistry and Human Sciences University of Plymouth

**David Orr**, Chairman, Clarion Housing Association

**Calvin Luk**, Project Manager, Spatial Team Leader, Jockey Club Design Institute for Social Innovation, The Hong Kong Polytechnic University.

5.30PM

## CODE OF CONDUCT & ROUNDUP

**Sari Sarlio-Sintola**, Laurea University Finland SHAPES Ethics Manager

**Ian Spero**, Founder, Agile Ageing Alliance (AAA)

**Natalie Record**, Ecosystem Director Homes and Housing, Connected Places Catapult

**Nick Howe**, Enterprise Team, Manager, Diversity in Business, NatWest Group

6.00PM

## NETWORKING RECEPTION

Wine, soft drink and canapes until 7.30pm.




“ We need a standard that brings together placemaking, open space, health and wellbeing, technology, access to employment, services and social infrastructure. ”

Manisha Patel,  
Senior Partner PRP, Mayor of London Design Advocate



An AAA production. For further details visit [www.agileageing.org](http://www.agileageing.org)

# NEIGH- BOUR- HOODS OF THE FUTURE

The logo for AgileAgeingAlliance is a circular emblem. It features a stylized human figure in the center, composed of three interlocking shapes in blue, yellow, and orange. Below the figure, the text "AgileAgeingAlliance" is written in a small, blue, sans-serif font. The logo is positioned within the letter 'O' of the word "BOUR" in the main title.

CREATING A BRIGHTER FUTURE FOR OUR OLDER SELVES