

AAA ISO AGEING SOCIETIES LEADERS FORUM

28TH JANUARY 2021

AGENDA

This event is made possible
by Clarion Housing Group



CLARION
HOUSING GROUP



NEIGH
BOUR
HOODS
OF THE
FUTURE

According to the World Health Organisation “Fostering Healthy Ageing requires fundamental shifts – not just in the actions we take, but in how we think and feel towards age and ageing. This involves establishing a shared understanding of what success will look like; developed through a process of multi-stakeholder engagement, collective dialogue and co-creation.”

SMART MULTIGENERATIONAL NEIGHBOURHOODS A NEW ISO STANDARD

10.00AM WELCOME AND SCENE SETTING

Ian Spero, Founder, Agile Ageing Alliance (AAA).

Nathan Taylor, Technical Programme Manager, International Organization for Standardization (ISO).

Nele Zgavc, International Secretary, ISO Ageing Societies.

Leading by Example

AAA has joined forces with the ISO Ageing Societies Technical Committee in a united effort to flesh out a new ISO standard, which aims to: Accelerate construction of a new breed of age-friendly housing, in ‘smart,’ socially integrated, multigenerational neighbourhoods, employing innovative technologies, business and service models, to improve health and wellbeing and reduce the financial burden on Citizens and State.

Today we will hear from four pilot projects and 25 expert speakers, spanning three continents, committed to working together to address the challenges of an ageing society, compounded by a global pandemic, and to consider how the built environment can respond.

To learn more about our speakers please click [HERE](#)

A MARKET THAT IS WORTH OVER £6 BILLION BECKONS (IN THE UK ALONE)

10.30AM

“...And with it comes the great prize that both older and younger generations can live in homes that make their lives better”

Lord Richard Best, Chair, All Party Parliamentary Committee on Housing and Care for Older People.

Lord Best will talk about the government’s proposed Future Standards for New Build incorporating, (we hope,) changes to accessibility standards to achieve Lifetime Homes, and measures needed to use the planning system to secure more accommodation suitable for an ageing population.

10.45AM

SMART MULTIGENERATIONAL NEIGHBOURHOODS PILOT 1 AUSTRALIA

Anne Livingstone, Director of Research and Projects, Global Community Resourcing.

Inclusive and Innovative Multigenerational Communities in Isolated Areas of Australia

This project will spotlight settings in rural and remote island communities encompassing a range of marginalised individuals, including Aboriginal and Torres Strait Islanders and Forgotten Australians. Underpinned by support from Local, State and Federal Governments, economic development initiatives, peak body associations, aged and community care service providers, technology vendors and community leaders, this project will explore opportunities for innovative and digitally enhanced solutions to promote multigenerational inclusive living in isolated communities.

To learn more about our speakers please click [HERE](#)

11.00AM

SMART MULTIGENERATIONAL NEIGHBOURHOODS PILOT 2 EUROPE

Mac MacLachlan, Professor of Psychology and Social Inclusion Assisting Living & Learning Institute Maynooth University (SHAPES lead) and National Clinical Lead for Disability Services, HSE (Irish Health Service).

Evert-Jan Hoogerwerf, Head of the Assistive Technology Sector of AIAS Bologna, Secretary-General of the Association for the Advancement of Assistive Technology in Europe and Secretary-General of the Global Alliance of Assistive Technology Organizations in Geneva.

Dr. Sonja Grigoleit, Deputy Head of Business Unit Public Technology and Innovation Planning (TIP) at Fraunhofer Institute for Technological Trend Analysis.

Smart & Healthy Ageing through People Engaging in Supportive Systems (SHAPES)

SHAPES aims to create an open ecosystem enabling the large-scale deployment of digital solutions for healthy and independent living, addressed to older individuals who face reduced functionality and capabilities. Funded by the European Commission under Horizon 2020, AAA is one of 36 partners sharing a €21m 4 year research grant, involving more than 2000 older adults across 15 pilot sites.

11.30AM

Do not thrust solutions on “The elderly”. Most older adults have a healthy appetite for life and a mind of their own

Sam Mauger, Chief Executive, U3A University of the Third Age.

11.45AM

New models of housing will enable professional, managerial and service workers of all ages to live alongside each other in the new hub of work, care and family – The Home

Sarah Harper, Clore professor of gerontology at the University of Oxford.

12.00PM

The BIG Picture: Master planning for age-friendly multigenerational neighbourhoods

Dr Rinat Ben-Noon, is currently preparing a report on architectural design for Ageing, for the Ministry of Construction and Housing in Israel.

To learn more about our speakers please click [HERE](#)

DESIGN FOR LIFE

12.15PM

Designers have a responsibility to reimagine settings, systems and services that will enhance the experience of later life, how can they enrich the new standard. Panel discussion. Chaired by Paul Quinn, Director of Regeneration Clarion Housing Group

Jeremy Myerson, Helen Hamlyn Professor of Design Royal College of Art.

Iain McKinnon, Co-founder, Director of Operations and Inclusive Design at the Global Disability Innovation Hub.

Tama Duffy Day, Principal Gensler Global Senior Living Practice Gensler.

John Mathers, former Design Council CEO and current Chair of the British Design Fund and campaign for Healthy Ageing by Design.

Peter Maxwell, Director of Design for the London Legacy Development Corporation.

HOUSING WITH CARE

1.30PM

Rebecca Jarvis, Director of Operations at the Health Innovation Network.

Rebecca has been exploring a range of alternative 'housing with care' models for older people in countries known for innovations in this sector. The specific objectives were to determine:

- to what extent the facilities are truly alternatives to residential care
- how replicable these facilities would be with the main consideration being that of affordability

Rebecca will share details of her research in Japan.

To learn more about our speakers please click [HERE](#)

1.45PM

SMART MULTIGENERATIONAL NEIGHBOURHOODS PILOT 3 UK

Paul Quinn, Director of Regeneration, Clarion Housing Group.

“Age segregation in housing, is arguably as important a challenge as our response to the climate emergency”.

Operating at the core of Europe’s largest housing association, ‘Clarion Futures’ is delivering one of the UK’s largest social investment programmes, investing £150 million over 10 years to provide the tools and support people need to transform their lives and communities for the better.

Clarion’s Regeneration team are currently identifying suitable sites to construct “no fuss” mixed tenure neighbourhoods, where young and old, disabled and able, can co-exist in well-designed technologically enabled housing, with access to bespoke services to help facilitate independent living and enhance wellbeing.

What should good look like?

1.55PM

Manisha Patel, Senior Partner, PRP LLP | Mayor’s Design Advocate for London | Transport for London Design Advisor.

2.05PM

Caroline Dove, Partner, HTA Design LLP.

2.15PM

David Orr, Chair, Clarion Housing Association.

Former Chief Executive of the National Housing Federation (NHF) David Orr has been a champion of housing associations for decades. Today, he will talk about Clarion’s mission to invest in good quality age-friendly homes, build strong inclusive communities and provide an excellent and tailored service to all residents.

“I want Clarion Housing to lead the way in responding to residents needs and aspirations, by providing a service that meets the expectations of modern customers living in an ageing society”

Q&A moderated by **Paul Quinn** and **Ian Spero**.

To learn more about our speakers please click [HERE](#)

ACCELERATING THE TRANSFORMATION OF PERSON CENTRIC HEALTH & CARE

2.45PM

Robin Denton, Head of Housing, Microsoft UK

In this session Robin Denton, Head of Housing for Microsoft UK, will explain how the convergence of Health, Social Care and smart technologies, infused with big data and secure connectivity, can be leveraged to create open, interoperable and repeatable solutions that will translate into better services for our smart multigenerational neighbourhoods of the future.

“COVID-19 has accelerated the transformation of the healthcare industry. Patients are actively seeking digital health tools that allow them to be seen by their provider without leaving home. The rise of technology-driven innovation may improve healthcare organization’s ability to transform their care ecosystem to deliver more convenient, integrated care to consumers, enhance productivity of providers, and improve outcomes while lowering cost.” Tom McGuinness, Corporate Vice President, Worldwide Health, Microsoft.

LOCALISED DIGITAL TRANSFORMATION SUPPORTING HEALTH AND CARE

3.00PM

Julie Harrison, Commissioning Manager, Adult Social Care Directorate, Birmingham City Council and **Dan Stepney**, Co-founder, Redgear Solutions.**Dave Young**, Sunderland Council Strategic Change Manager overseeing the Assisted Living project, with **Keith Chessell**, CEO, Solcom.**Mike Holden**, Project Manager – Better Care Fund/Integrated Care Partnership Programme, City of Wolverhampton Council and **Andrew White**, Director, Predict X. In this session we invite three far sighted local authorities exploring the potential that technology can offer to improve quality of life for people -especially older adults – living in their respective communities.

3.45PM

Retrofit and Remodel

Paul Smith, Director of Foundations.**Sheila Mackintosh**, Visiting Fellow, University of the West of England.

Paul and Sheila share insights of their work with Anchor-Hanover and Habinteg on new best practice guidance for Housing Associations on home adaptations.

To learn more about our speakers please click [HERE](#)

4.00PM

SMART MULTIGENERATIONAL NEIGHBOURHOODS PILOT 4 USA

Joy Melnikow, Director of the University of California, Davis, Center for Health Policy Research together with **Chrysa Demos**, President and CEO, AKT Development Corporation and Bear River Land Holdings, LLC.

University California Davis (UCD) and Bear River Land Holdings, LLC (BRL) have joined forces to establish The Community for Health and Independence (CHI), a planned, health-focused, community open to all but supportive of older adults; individuals with disabilities and other vulnerable populations.

BRL has allocated 2,000 acres of undeveloped land near Sacramento in California building 500-700 homes in the initial development phase with a full build-out of 4,000-6,000 units with retail (i.e., grocery and drug stores), parks, walking trails, nature conservancy sites, and facilities to promote socialization, exercise and recreation.

Collaboration

Open discussion involving members of the Pilot Projects to consider what success looks like

The pilot projects are committed to pooling resources, sharing data and know-how and working with the wider AAA network to inform development of the ISO standard through a process of multi-stakeholder engagement, collective dialogue and co-creation. In this session members of the pilot projects will consider what good looks like and discuss development strategy.

5.30PM

ENDS

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