

NEIGHBOURHOODS OF THE FUTURE[®] 2019

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AAA Congress 14 & 15 May 2019: NatWest Conference Centre, 250 Bishopsgate, London EC2M 4AA

AGENDA

Tuesday 14th May 2019

09.00 – 10.00	COFFEE AND REGISTRATION
10.00 – 10.15	WELCOME – Ian Spero , Agile Ageing Alliance Nick Howe , NatWest Business Banking Andrew Edkins , Director Bartlett Real Estate Institute UCL.
10.15 – 10.30	AGEING SOCIETY GRAND CHALLENGE – Catherine Davies , Deputy Director, Ageing Society Grand Challenge, Department of Health and Social Care: Focusing on innovation, creativity and disruptive thinking the Challenge aims to explore new ways of working with industry and civil society to drive change.
10.30 – 10.40	NEIGHBOURHOODS OF THE FUTURE 2019 – Matthew Teague , Tata Steel Europe, Neighbourhoods of the Future Marketing Project Manager – Construction & Infrastructure: Our ambition as a collective is to build a prototype Neighbourhood of the Future.
10.45 – 10.55	TIME FOR CHANGE – Jonathan Parnes , CEO Regents Regeneration: Stakeholders need to change their mindsets and supply chain dynamics. How can we work together to disrupt the status quo and improve housing choice for young and older adults alike?
10.55 – 11.10	PLANNING FOR CHANGE – Victoria Hills , CEO RTPi Royal Town Planning Institute: Victoria's favorite city is Barcelona, which won the inaugural World Health Organisation WHO Grantmakers in Aging Innovate @ Home award for age friendly cities. What role can planners play to ensure UK neighbourhoods of the future are more age inclusive?
11.15 – 12.00	WHAT SHOULD OUR NEIGHBOURHOOD OF THE FUTURE LOOK LIKE? Panelists: <ul style="list-style-type: none"> • Sam Mauger, CEO University of The Third Age • Jeremy Myerson, Helen Hamlyn Chair for Design, Royal College of Art RCA • George Crooks, Director, Digital Health and Care Institute DHI • Victoria Hills, CEO Royal Town Planning Institute RTPi • Graham Armitage, Operations Director National Innovation Centre for Ageing • Simon Bayliss, CEO award winning architects HTA
12.00 – 12.15	REFRESHMENT BREAK
12.15 – 13.00	WHAT CAN WE LEARN FROM OUR NEIGHBOURS? Panelists: <ul style="list-style-type: none"> • Alberto Sanna, Director e-Services for Life and Health, Scientific Institute San Raffaele, Milan Italy • Olivier Horbowy, Head of Marketing ST Microelectronics + Steering Board ACTIVAGE large scale pan European demonstrator • Tore Borthen, CEO/Founder Norske Helsehus, focusing on smart and sustainable urban development for multigenerational living in Norway • Alexandre Grutman, Co-Founder & CEO Inno-Fuel, providing a lean 'Concierge' concept focused on building, care and support and a hotel experience for residents in Switzerland and Belgium
13.00 – 13.45	NETWORKING LUNCH

13.45 – 14:30	<p>THE POTENTIAL OF NEW INNOVATIONS AND TECHNOLOGIES TO IMPROVE THE HOUSING/CARE ASPECTS OF OLDER PEOPLE'S LIVES</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Wendy Tindale OBE, Clinical Director NIHR Devices for Dignity, the National Institute for Health Research Medical Technology • Sebastian Conran, CEO, Consequential Robotics • William Wu, Innovation Lead, Cisco EMEAR • Sarah Haywood, CEO, MedCity Digital Health London • Richard Mazuch, Director of Design Research and Innovation IBI Group
14.30 – 14.45	<p>WON'T GET FOOLED AGAIN – George Crooks OBE, Director of the Digital Health and Care Institute, has seen it all. Starting out as a General Practitioner, George was appointed Director of Primary Care for NHS Grampian, before joining NHS24 as Medical Director in 2006. As CEO George was involved in the design, development and delivery of digital tools and services to empower users and strengthen the integration of national health and care services. In parallel George led DALLAS, a large scale Innovate UK digital transformation programme specific to health and ageing. Professor Crooks is therefore eminently qualified to identify what good health and care should look like in our neighbourhoods of the future. Today, George will tell us what large scale demonstrators should endeavor to avoid.</p>
14.45 – 15.40	<p>REIMAGINING OUR NEIGHBOURHOODS OF THE FUTURE</p> <p>We have seen exciting projects materializing across the UK. Today we are pleased to present the following work in progress:</p> <ul style="list-style-type: none"> • At the heart of Coventry's proposal is the creation of a multigenerational neighbourhood. Where student accommodation and housing for older adults coexists with open-access spaces that support community engagement, embracing 'smart' products and services designed to enable us to live healthier and independent lives for longer. Achieving positive change requires input from an unprecedented range of sectors and stakeholders. Therefore, new models of partnership will be key - alongside demand side consumer-centric research, to inform strategies and policies for future neighbourhood development. Lyndon Simkin, Executive Director of the Centre for Business in Society, Coventry University Obi Okwuadigbo MD, Futurelets Ltd, Coventry University • The region of Dumfries and Galloway is one of the most remote and dispersed populations in Scotland. The Crichton 21st Village will include up to 470 affordable, adaptable and scalable housing solutions; assistive and healthcare technology; review and digitally up skill staff working in health and social care; and provide opportunity for 'age friendly' working and study environments to enable older people to continue to work and learn, stay active and share skills and knowledge across both business and academic sectors. Gwilym Gibbons, Chief Executive Crichton Trust & Jennifer Challinor, Project Officer • Greater Manchester has a dream, to develop the 'Northern Gateway' regeneration area as a living lab for the 'Age-Friendly Neighbourhood of the Future', based on a quadruple helix partnership between local government, universities, industry and local people. Paul McGarry, Head of GM Ageing Hub at the Greater Manchester Combined Authority & Dr Mark Hammond, Senior Lecturer at Manchester School of Architecture. • Newcastle and the new North of Tyne Authority is planning to create new models of health and care delivery, housing and living labs on its new Campus for Ageing and Vitality site. Working with NICA the project will influence other new developments across the region and accelerate the implementation of innovative approaches to healthy ageing for the city, region, UK and global market. Graham Armitage, Operations Director National Innovation Centre for Ageing.
15.40 – 16.20	<p>DESIGN MATTERS</p> <p>– Jeremy Myerson would like to see “A comprehensive design systems led approach to the structural failings of Britain's fallible and inappropriate housing stock.” In the same way that architects, designers and manufacturers have formed a broad coalition to reshape the workplace to improve employee wellbeing and productivity, Jeremy is calling for a similar revolution in thinking about our homes and neighbourhoods for older people.”</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Jeremy Myerson, Helen Hamlyn Chair of Design, Royal College of Art RCA • Marta Fernandez, Director, RMIT Europe • Sebastian Conran, CEO, Consequential Robotics • David Seesing, Co-Founder & CDO Forge Design
16.20 – 16.40	<p>REFRESHMENT BREAK</p>

16.40 – 17.40	<p>FOSTERING INNOVATION – SMEs are developing ever more innovative solutions designed to support independent living. What can we do together to help them scale and in so doing translate a societal challenge into a dynamic market opportunity?</p> <p>Panelists</p> <ul style="list-style-type: none"> • Ian Mason, Relationship Director for Technology and Media, NatWest • Yael Benvenisti Co-CEO Mediterranean Towers Ventures • Lorraine Morley, Manager, AgeTech Accelerator, Allia • Alfredo Ramos Plasencia, Healthcare Director, Centre for Process Innovation • Angela Hobbs, Managing Director Triteq • Karen Holden, Managing Director A City Law Firm
17.40 – 20.00	<p>NETWORKING WITH LIGHT CANAPÉS DINNER AND DRINKS Courtesy of our friends at NatWest</p>

Wednesday 15th May 2019 – RICS AAA Leaders Forum

09.30 – 09.40	<p>RECAP ON DAY ONE – Nick Howe, NatWest. Ian Spero, Agile Ageing Alliance</p>
09.40 – 09.50	<p>CREATING A BRIGHTER FUTURE FOR OUR OLDER SELVES – Andrew Edkins, Director of the Bartlett Real Estate Institute UCL. Our design of the built environment has an immediate impact on all of us. Why should we care? Because we are more likely to get old than not. Do you really want the last part of your life spent in isolation– or do you want to feel cared for and appreciated?</p>
09.50 – 10.00	<p>LEADERS FORUM – Mike Basquill, RICS, Associate Director, Residential, Professional Standards, will flesh out the key issues around which RICS will mobilise: creation of standards, guidance (for practitioners), thought leadership and best practice, towards the creation of a Reference Framework for Age-friendly Housing in our Neighbourhoods of the Future</p>
10.00 – 10.10	<p>REIMAGINING PUBLIC HEALTH – Shirley Cramer OBE, CEO Royal Society Public Health. RSPH's vision is that a much broader group of professionals and volunteers will be involved in improving and protecting the public's health.</p>
10.10 – 10.20	<p>THE ELEPHANT IN THE ROOM – John Godfrey, Corporate Affairs Director, Legal & General: At least 50% of older adults will need care at some time. Retirement is not going to be short and it isn't going to be cheap. So where will the money come from?</p>
10.20 – 10.30	<p>FUTURE HOMES -THEY'RE OUT THERE NOW – Sue Adams OBE, Chief Executive of Care & Repair England: With 80% of the homes we will be living in by 2050 already built, retrofit for ageing is the big housing story.</p>
10.30 – 10.40	<p>THE CATALYST FOR A NEW SOCIAL ECONOMY – Matt Cooper, Business & Operations Lead Arup Group: With adaptable and agile regeneration capabilities built in, MMC could be the game changer that transforms our neighbourhoods of the future.</p>
10.40 – 11.00	<p>Q&A PANEL DISCUSSION</p>
11.00 – 11.30	<p>NETWORKING BREAK</p>
11.30 – 12.15	<p>BUILDINGS + FINANCE – DISRUPTING THE STATUS QUO – Construction giant Carillion collapsed, owing more than £1bn to subcontractors. According to property developer's late payment is still standard practice and the sector is in urgent need of reconstruction, starting with finance and the supply chain. In an ideal world and a blank sheet of paper what would our experts do different?</p> <p>Panellists</p> <ul style="list-style-type: none"> • John Godfrey, Corporate Affairs Director, Legal & General • Jonathan Parnes, CEO Regents Regeneration • Martin Clark, Deputy CEO, Director of Development Allia • Alexandre Grutman, Co-Founder & CEO Inno-Fuel Switzerland • Jon Johnson, Founder National Federation for Affordable Building

12.15 – 13.00	<p>AGEING AT HOME – By 2045 the proportion of the world’s population aged over 65 will rise to 25% from the current 16%. This equates to 1.4bn more older adults globally. According to HelpAge International: “Our cities must be inclusive of all older people and their intersecting social identities such as ethnic origin, disability, sexual orientation or gender. This is necessary to ensure inclusive urban social, economic and physical environments that protect and promote human rights throughout every stage of people’s lives, including in older age.”</p> <p>Here we consider some of the options available to older adults in the UK and what we can do collectively towards a brighter and more equitable future for our older selves:</p> <ul style="list-style-type: none"> • Stay put: Sue Adams OBE, Chief Executive of Care & Repair England • Downsize: Anthony Oldfield, Director - Living Advisory – Healthcare, JLL • Made to measure: Will Purvis, McCarthy & Stone, Head of Propositions – Services • Get social: Jim Ripley, CEO Phoenix Community Housing • Be inclusive: Clive Gilbert: Policy Connect, Policy Manager for Assistive Technology • First do no harm: Dr Evangelia Chrysikou, Director MSc Healthcare Facilities, Bartlett Real Estate Institute UCL • The BIG picture: Sion Jones, HelpAge International Strategic Policy and Projects Manager
13.00 – 14.00	NETWORKING LUNCH
14.00 – 14.45	<p>WHY THE SMART CITY AGENDA IS FAILING TO LIVE UP TO HYPE – Rob Kitchin, Principal Investigator of the Programmable City project at National University of Ireland Maynooth, identifies lack of “democratic oversight” and “citizen involvement” alongside problems of privacy, consent, value, security, social division and technological maturity, as key causes of the concept’s current failure to live up to the hype. How do we make it right?</p> <p>Panellists</p> <ul style="list-style-type: none"> • Andrew Edkins, Director the Bartlett Real Estate Institute UCL • Debora Price, Director, the Manchester Institute for Collaborative Research on Ageing, University of Manchester • Karen Holden, Managing Director A City Law Firm • Tarsha Finney, Programme Lead, City Design, Royal College of Art • Terry Stocks, Director and Head of Public Sector and Education, Faithful+Gould
14.45 – 15.30	<p>REFERENCE FRAMEWORK FOR AGE-FRIENDLY HOUSING IN OUR NEIGHBOURHOODS OF THE FUTURE</p> <p>HAVE YOUR SAY: Round table break-out session</p>
15.30 – 16.10	<p>MULTIGENERATIONAL HOUSING IS THE FUTURE – Last year AAA joined forces with AARP and the German Marshall Fund in Washington DC, to work on a policy framework that envisages multigenerational housing as a key component to sustainable and liveable cities. We discussed new housing models such as shared & co-housing, and accessory dwelling units, as well as technological innovations that offer the opportunity to connect generations, reduce isolation and improve integration. Beyond social engagement, tapping into the talents of senior citizens can lead to new opportunities for meaningful work and learning.</p> <ul style="list-style-type: none"> • Julia Randell-Khan, Senior Fellow Encore Global Program • Judith Phillips, Deputy Principal of Research and Professor of Gerontology, University of Stirling • Tarsha Finney, Programme Lead, City Design, Royal College of Art • Justin Shee, CEO & Founder The Kohab

16.10 – 16.40	<p>WEAR IT WELL – Made possible by a grant from Innovate UK, this pioneering project focuses on intergenerational design that combines aspirational fashion practice with emerging textile technologies to address the spectrum of aesthetics and physical ability.</p> <p>Panelists</p> <ul style="list-style-type: none"> • Dr Veronika Kapsali, Co-Director MMT Textiles Limited / Reader Materials Technology and Design LCF • Anne Toomey, Head of Programme for Textiles at the Royal College of Art • Jessica Saunders, Programme Director for the Fashion Programme in the London College of Fashion, University of the Arts London • Joao Paulo Maraschin, student, MA Fashion Design, LCF • Louise Moody, Director Centre for Arts Memory and Communities, Coventry University • Kadian Gosler, PhD Candidate, London College of Fashion • Tom Fiddian, Innovation Lead Creative Industries and Healthy Ageing Challenge ISCF, Innovate UK
16.40 – 17.00	<p>REFERENCE FRAMEWORK: AGE-FRIENDLY HOUSING AND NEIGHBOURHOODS</p> <p>Round up and way forward with:</p> <ul style="list-style-type: none"> • Mike Basquill, RICS, Associate Director, Residential, Professional Standards. • Nick Howe, NatWest Business Banking • Andrew Edkins, Director the Bartlett Real Estate Institute UCL • Matt Teague, Architect and Marketing Manager Tata Steel • Jonathan Parnes, CEO Regents Regeneration • Ian Spero, Founder Agile Ageing Alliance

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For further information

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