27TH MAY 2020 | THE FUTURE OF MULTIGENERATIONAL NEIGHBOURHOODS LEADERS FORUM

Image courtesy of Gensler

In association with

Design for life

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Paul Smith, Director Foundations

@agileageing @isostandards agileageingalliance #agileageing #bettertogether

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ISO

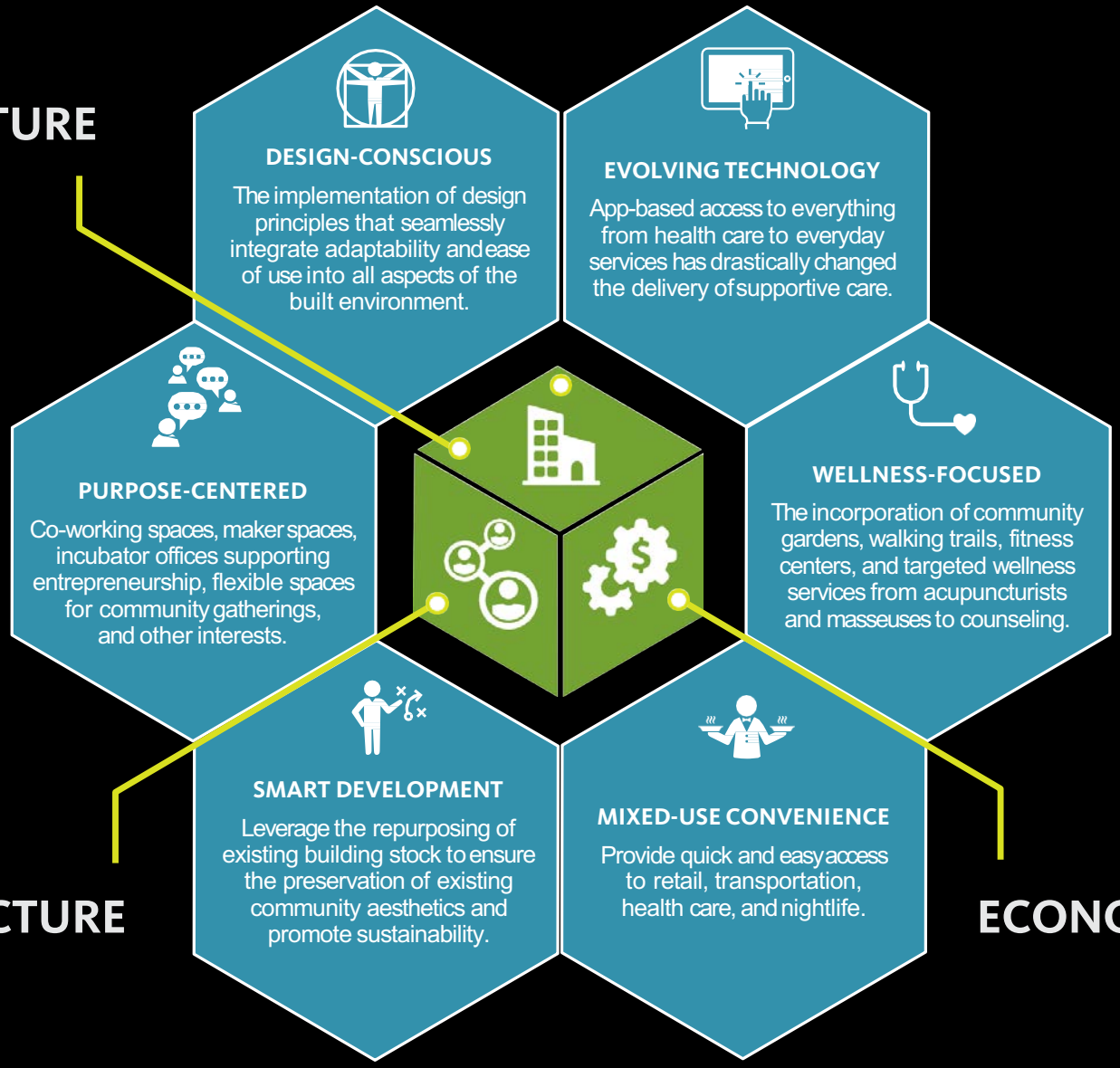
In association with Microsoft

Ingredients for a Well-Aged Society

Tama Duffy Day

Gensler

PHYSICAL ARCHITECTURE



SOCIAL ARCHITECTURE

ECONOMICS & POLICY

BoomTown Research Framework

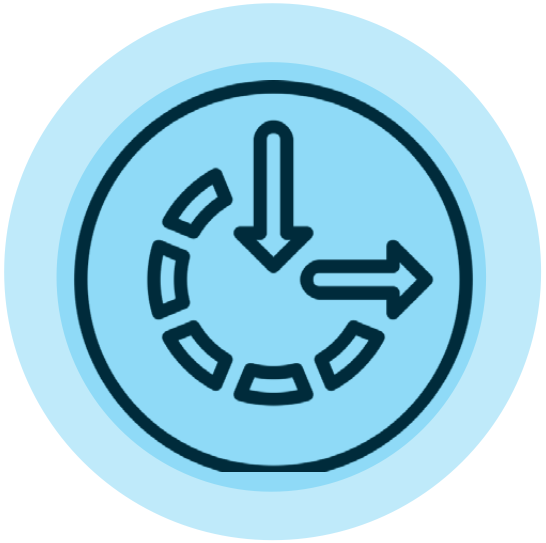
Gensler

Ivy City, Washington, DC

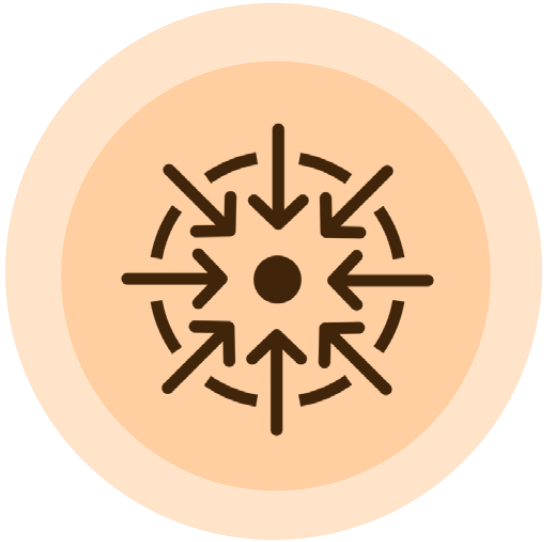
Gensler

How do we address the effect of Hong Kong's density on the region's senior adults?

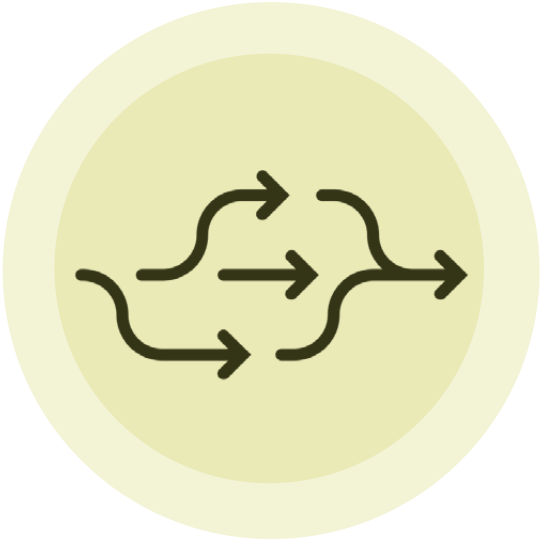
81.4% of Hong Kong seniors prefer living at home rather than moving into a residential care home.



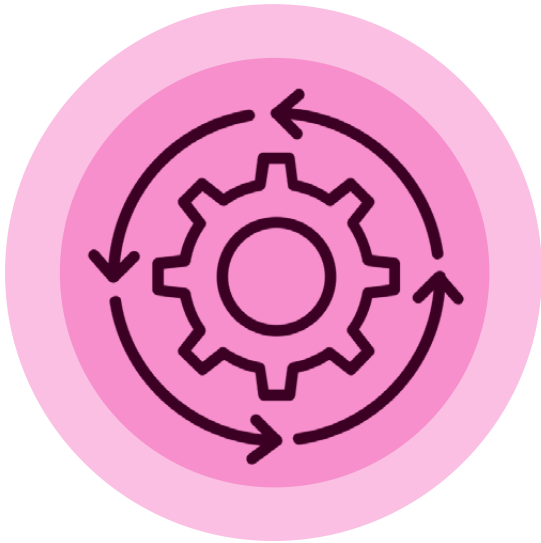
BARRIER-FREE ACCESSIBILITY



SPATIAL CONNECTIVITY



FUNCTIONAL FLEXIBILITY



UTILITY COMPACTNESS

Hong Kong's Next Generation of Senior Living

Gensler

Taihu Healthy City

Gensler

Gensler City Design Index

Gensler

Tama_DuffyDay@Gensler.com

Gensler

Enabling Design:

Leveraging the Power of the Built Environment to Enable People to Thrive!

Esther Greenhouse, M.S., CAPS

May 27, 2020

I. THEORY

Environmental Fit

+ Press

Environmental Fit & Press

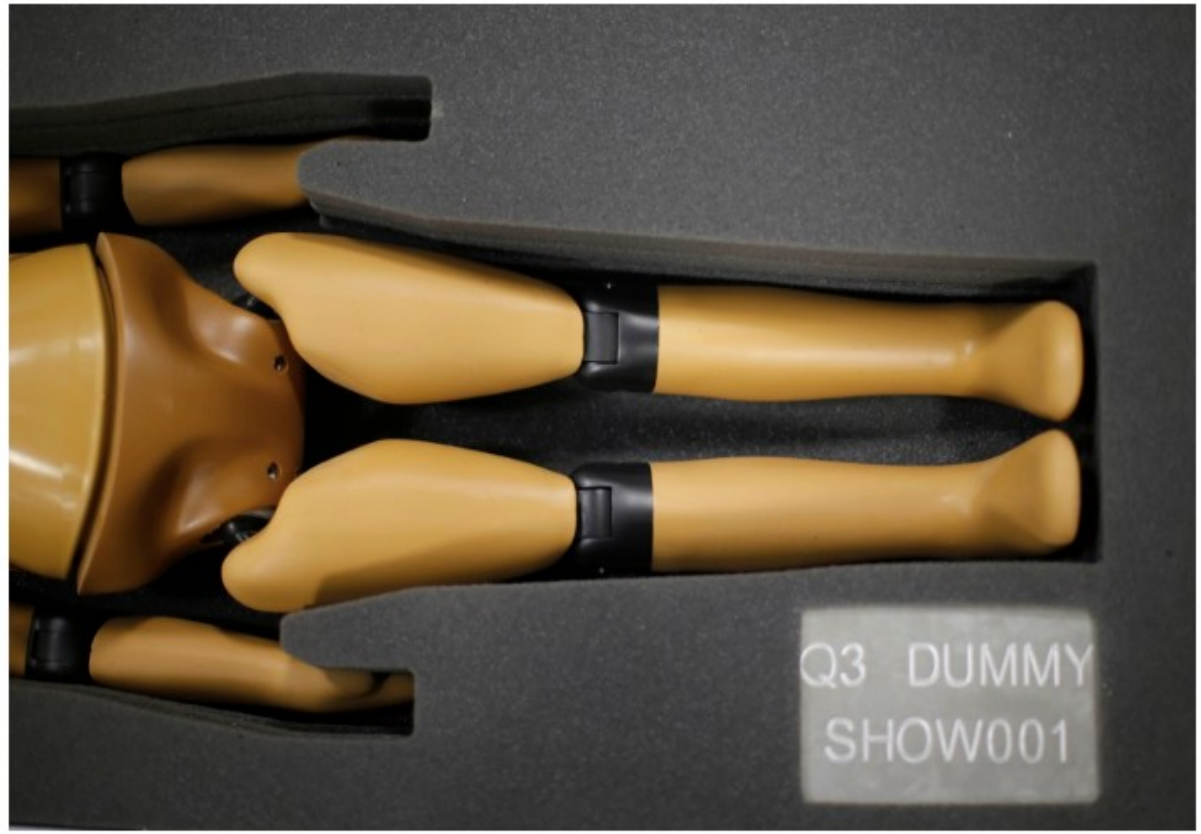
good fit = *independence*

poor fit = *stress to adapt*

The built environment will impact behavior no matter how *well* or *poorly* it is designed

2. FACT

The Status Quo is *not* Benign



Peter Nicholls/Reuters

A Clue to the Reason for Women's Pervasive Car-Safety Problem

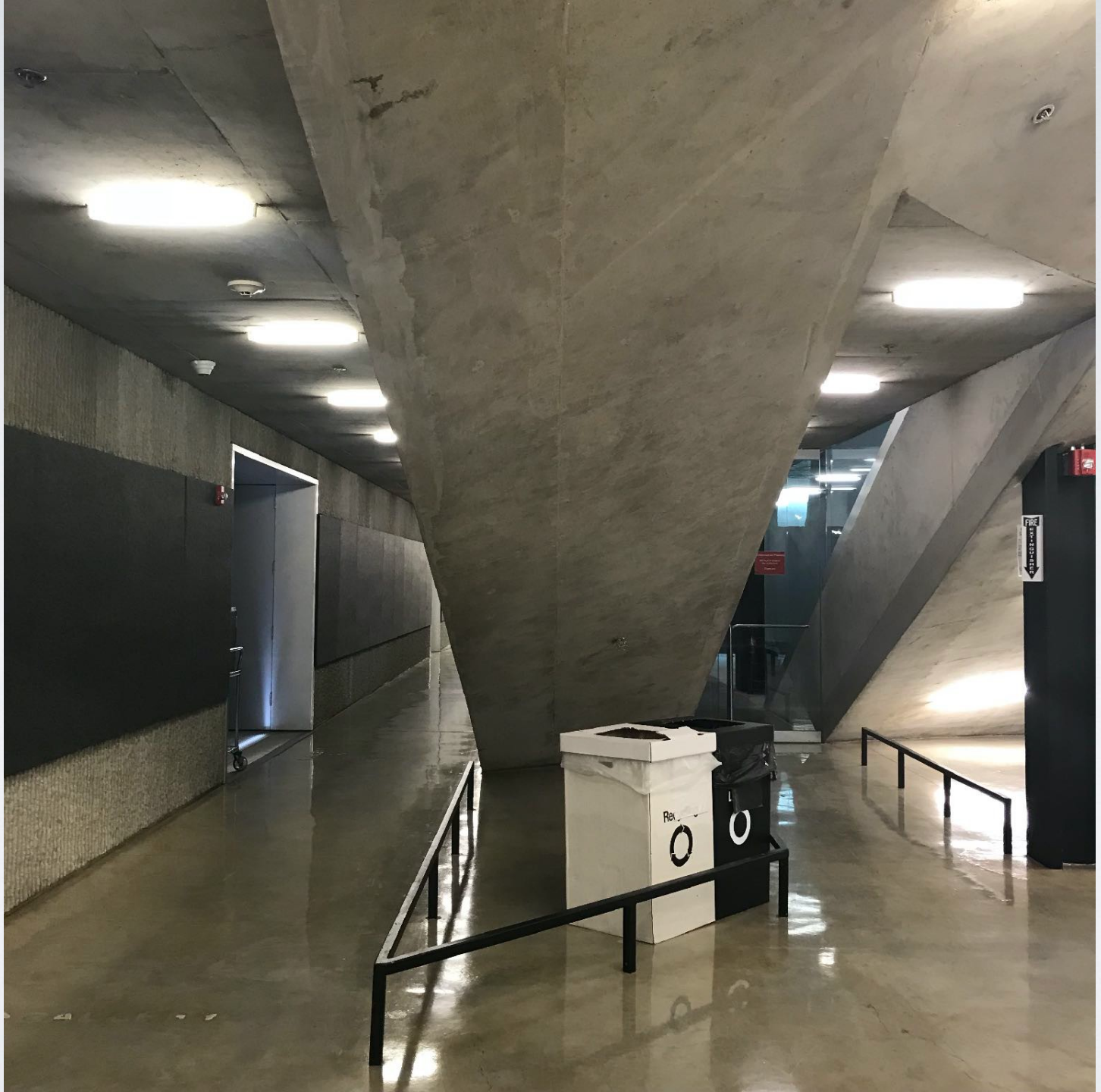
SARAH HOLDER JUL 18, 2019

Crash-test dummies are typically models of an average man. Women are 73 percent more likely to be injured in a car accident. These things are probably connected.

SHARE TWEET ...

Weapons are prohibited
THIS BUTTON DOES NOT WORK FOR THE INSIDE DOOR
PRESS TO OPERATE DOOR
Imaging Center
Stop
HEALTH ADVISORY
ATTENTION CMC PATIENTS
Thank you
1
REGISTRATION:
Imaging Services
Cayuga Hematology Oncology Associates
2

THIS BUTTON DOES NOT WORK
FOR
THE INSIDE DOOR
PRESS
TO OPERATE
DOOR


FIRE
EXIT

PLEASE ALLOW
3 BUSINESS DAYS
FOR PRESCRIPTION
REFILLS
STAFF
ONLY
Please Respect
others' privacy.
Wait here for
next available
receptionist.

3. SOLUTION

Enabling Design

A one degree shift in design features can enable people to *THRIVE*

FIVE NAPKIN BURGER
FIVE NAPKIN BURGER
ALDO
ALDO

4. ACTION

The *Enabling* Design Principle

AARP Real Possibilities

AgileAgeingAlliance

G|M|F The German Marshall Fund of the United States
STRENGTHENING TRANSATLANTIC COOPERATION

ronment Principles for Creating & Equitable Housing and Multigenerational Communities

	PRINCIPLE
s "Dis-Abling" nfrastructure negatively impact people's g when not designed with respect to the sical and cognitive abilities. If the erly demanding, people struggle. If under- e do not have the opportunity to function s, which then atrophy.	**Enable by Design** Regulations and practice should fully consider citizens' needs, abilities and behaviors—both now and in the future. We shall create housing and communities designed to fit people's varying functional levels, providing an optimal balance between effort and support so people can function well within their abilities.
and Demand	**Drive Informed Demand**

Why should you care?

Community Features

≠ People's Needs

→ **Forced Dependency & Frailty**

COSTS

- Quality of Life
- Lost Assets
- Services

For an annotated list of hyperlinked resources, email me at:

esg@esthergreenhouse.com

esther greenhouse

Helping Visionary Organizations Leverage the Built Environment to Enable People to ***Thrive!***

Retrofitting Home Adaptations

May 2020

Foundations

National Body for Home Improvement Agencies

Improving Delivery of the Disabled Facilities Grant

Disposable?

- 98p to buy
- £25 to fit
- £25 to remove
- £25 to fit again

- Built to last?

Desirable?

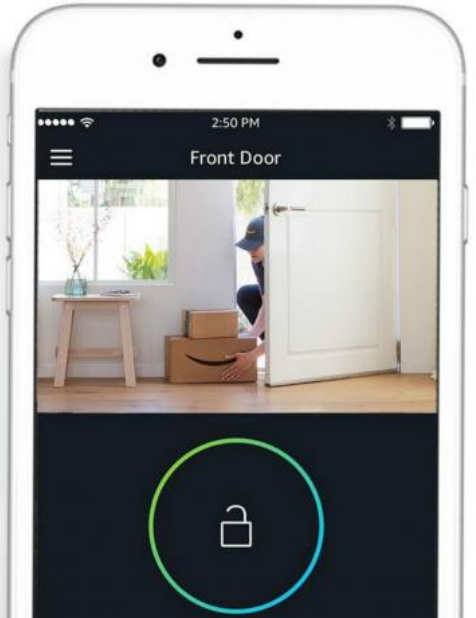
Less Disposable.

More Desirable?

Add sparkle to telecare?

Disruptors: Assistive Technology

amazon services



Meals on wheels

Universal (Invisible) Design

More Desirable?

Creating a Standard

- Set out a new way of thinking
- Don’t design for older age or disability

- Do design for all
- Do design for the long term
- Do design to make life easier
- Do design to make life more joyful

THE AAA ISO FUTURE OF MULTIGENERATIONAL NEIGHBOURHOODS LEADERS FORUM

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