

AAA ISO AGEING SOCIETIES LEADERS FORUM

1st February 2022

2.00pm – 4.00pm GMT

**CULTIVATING NEIGHBOURHOODS THAT CARE
A MANIFESTO FOR CHANGE**
AGENDA



AGEING SOCIETIES LEADERS FORUM



CLARION
HOUSING GROUP



SHAPES

NEIGHBOURHOODS OF THE FUTURE

KEY NOTE SPEAKERS

Britta Berge, Chair, ISO Technical Committee 314 and Vice President, Policy, Research & International Affairs at AARP

The demographic transformation will increasingly affect individuals, families, communities, governments, and businesses worldwide. TC 314 aims to seize the opportunities that ageing societies present, by working collaboratively to identify innovative solutions, guidelines, tools, and best practices.

Lord Best, Chair of the UK's Affordable Housing Commission and the All Party Parliamentary Group (APPG) on Housing and Care for Older People

COVID 19 has highlighted that loneliness is endemic in our society and it doesn't just affect older people. The housing sector has a real opportunity here to create the right environments that promote healthy ageing and enable people to be the best they can be throughout their lives.

Sam Mauger, Chief Executive, University of the Third Age

With over 400,000 active members U3A demonstrates the value of communities which are defined, not by age, but by experiences still to be explored.

David Orr, Chairman, Clarion Housing Association, Chair, the Good Home Inquiry

As a market leader Clarion has an obligation to lead by example. To explore new forms of housing and neighbourhoods which are fit for future purpose, whether that's in 30, 50 or 100 years.

Sonja Grigoleit, Lead, SHAPES European Pilot projects, Deputy Head of Business Unit Public Technology and Innovation Planning at Fraunhofer Institute for Technological Trend Analysis
SHAPES (Smart & Healthy Ageing through People Engaging in Supportive Systems) is a 4 year €21m Collaborative R&D project spanning 14 countries and 10 pilot innovation sites, exploring interactions between older adults, technology and the built environment.

OUR PROVOCATEURS

George Crooks, Chief Executive, Digital Health & Care Innovation Centre

Cocreating digital services that empower citizens, support and energise communities and deliver health and care solutions where the individual becomes the centre of integration.

Natalie Record, Housing Innovation Team Lead, Connected Places Catapult

The link between place and the physical, social and mental wellbeing of people is inextricable.

David Sinclair, Director ILC, International Longevity Centre UK

Never too old to play.

Cynthia Bullock, Deputy Director, Healthy Ageing Challenge at Innovate UK

All to play for: Scaling a sustainable market for innovation.

Sarah Ruel-Bergeron, Executive Director, ARCHIVE Global

A multigenerational community is so much greater than the sum of its parts.

Matthew Teague, Marketing Project Manager, Construction and Infrastructure, Tata Steel
Building for the future.