



The Need for Innovation

Microsoft and the aging population

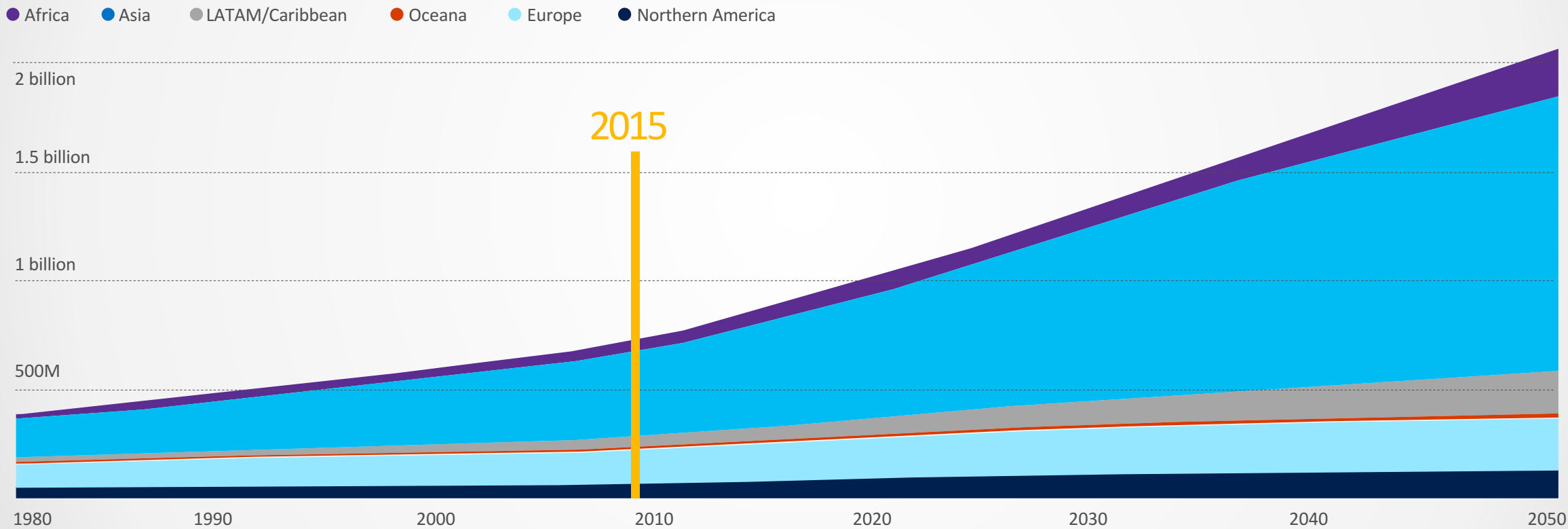




Our mission is to empower every person and every organization on the planet to achieve more.

The Silver Tsunami: A Golden Opportunity

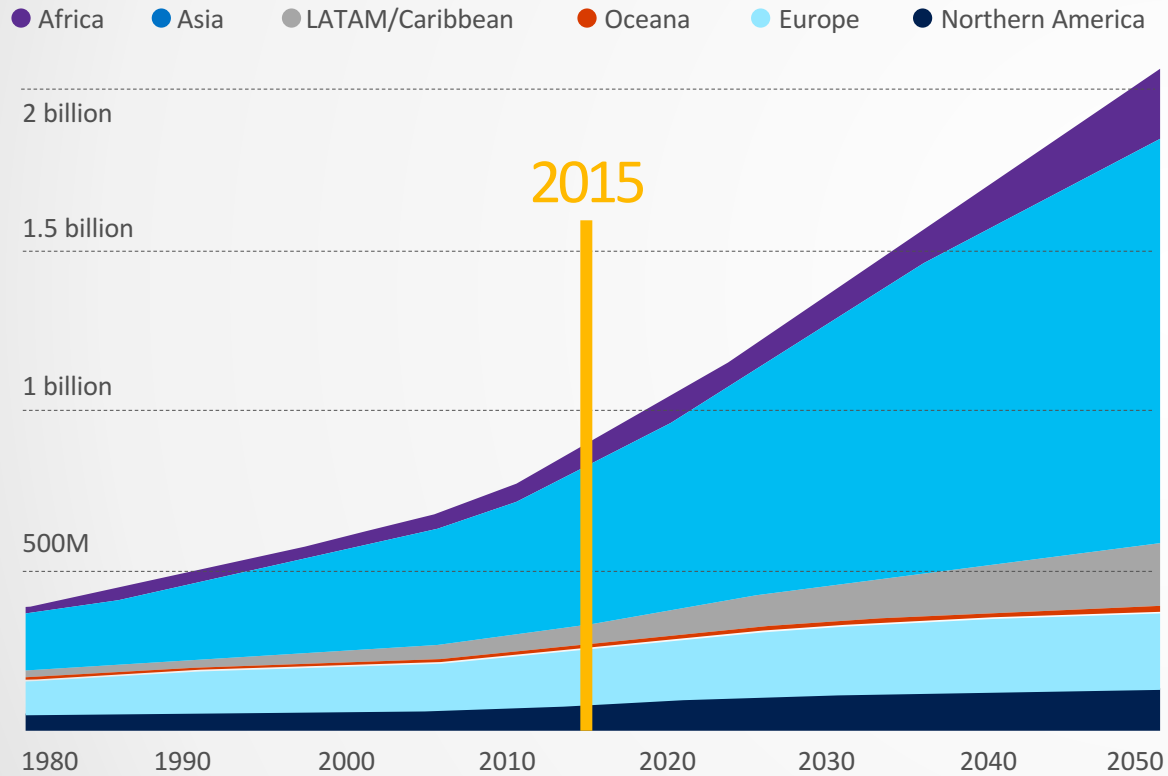
World population 60+



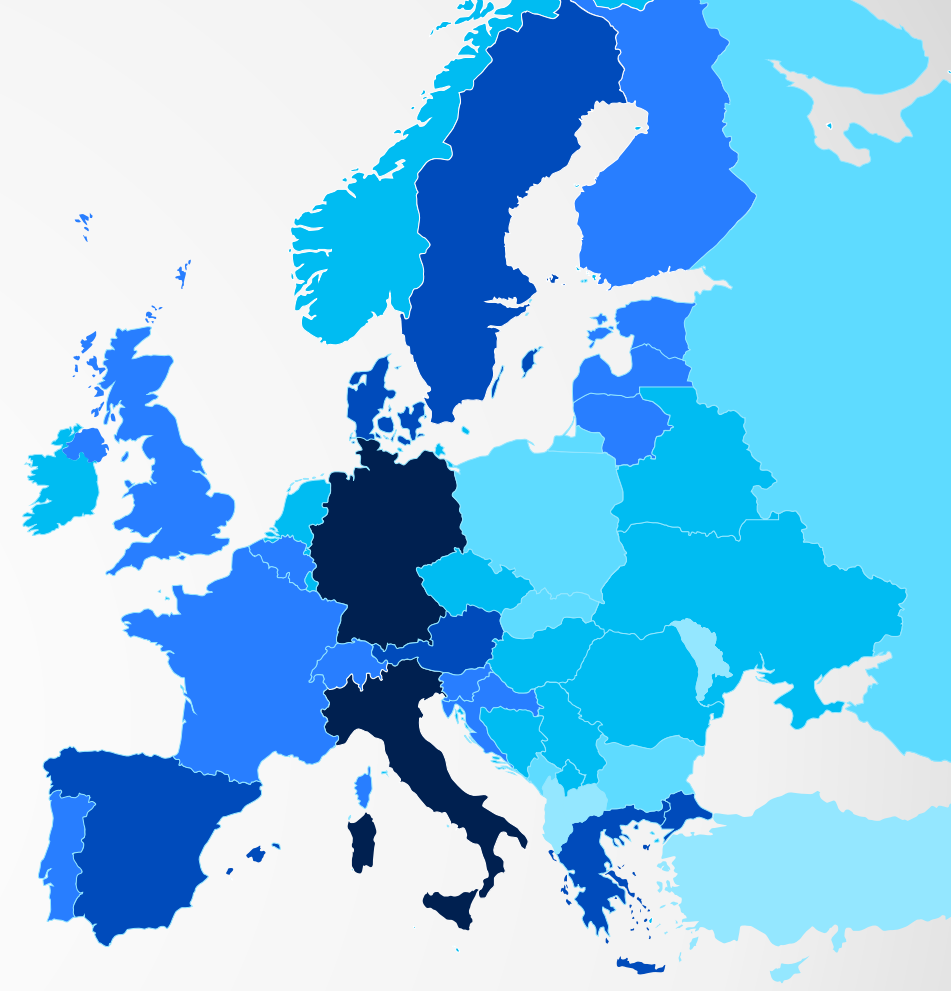
Source: United Nations

The silver tsunami

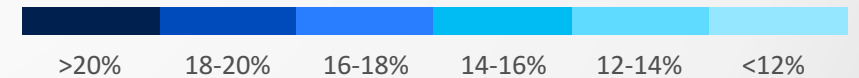
World population 60+



Source: United Nations



Europe population 60+



Source: CIA World Factbook

Digital transformation is the next industrial revolution



Steam, water,
mechanical
production
equipment

1784



Division of labor,
electricity, mass
production

1870



Electronics,
IT, automated
production

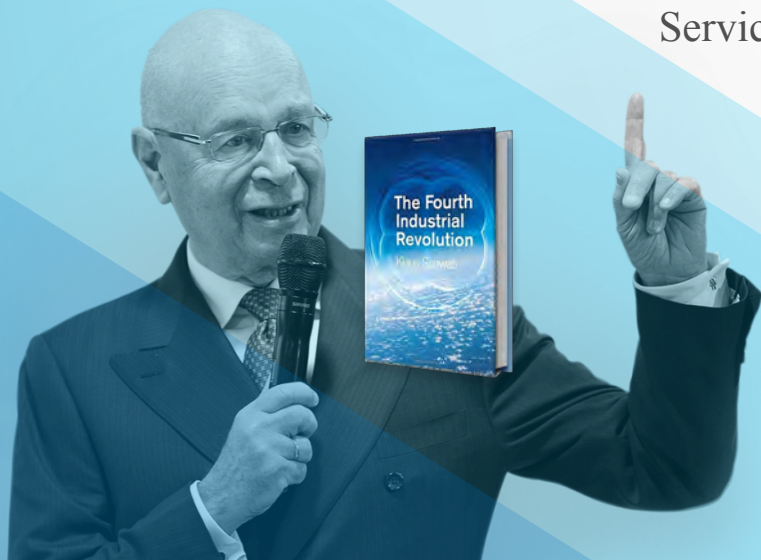
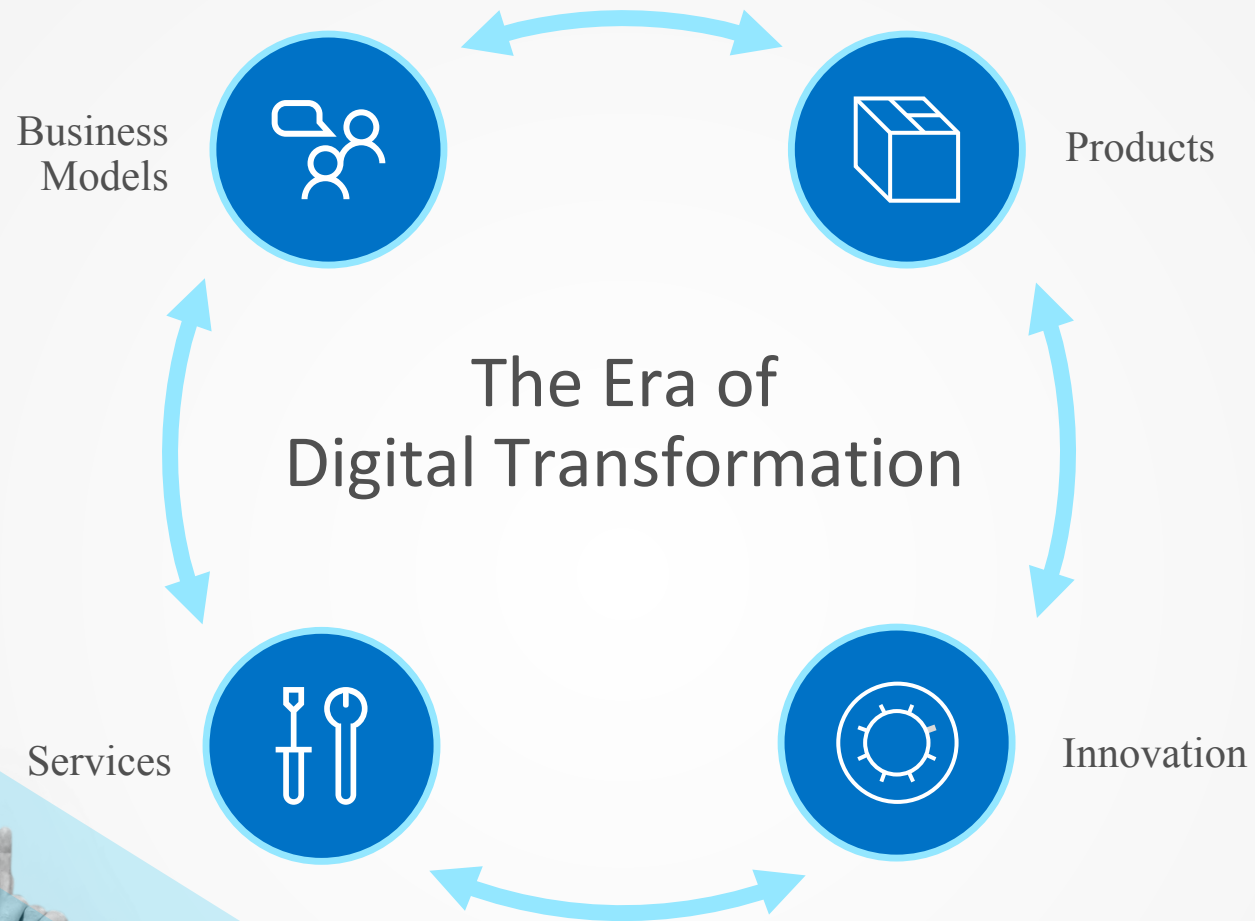
1969



Blurring the
physical and
the digital
divide

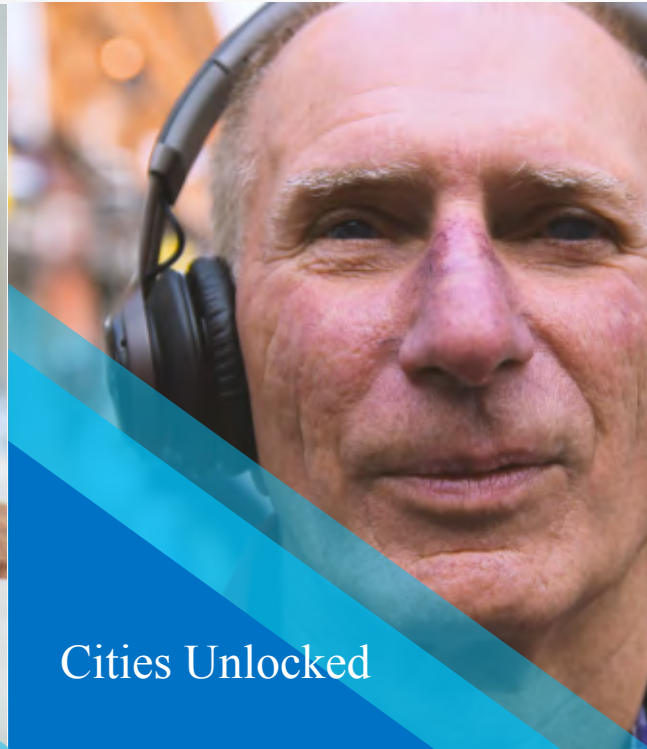
2016

Industrial
Revolution 4.0

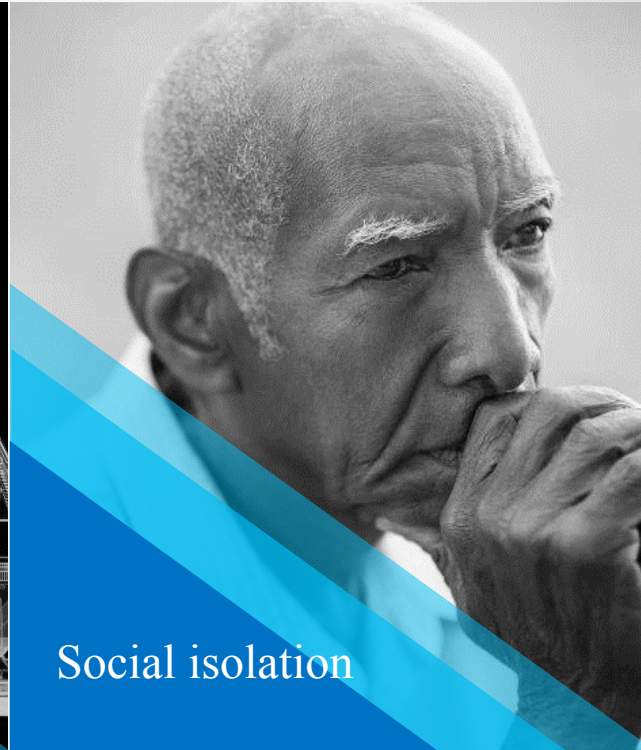
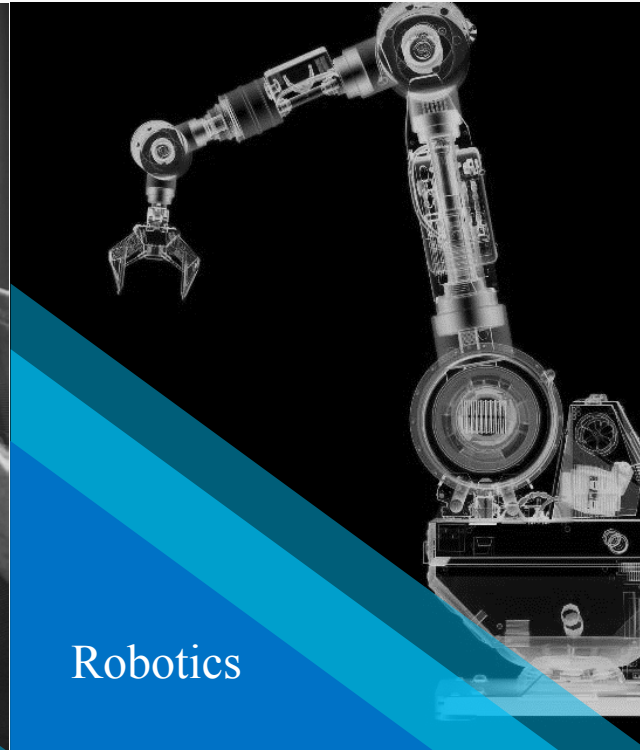


Klaus Schwab author of the
"Fourth Industrial Revolution"

Digital transformation in action



The case for innovation





An Open Innovation Challenge focused around Agile Ageing

Microsoft is committed to exploring this emerging space by commissioning the AAA around organizing an Open Innovation Challenge

Get Involved!



The multi-stakeholder model



NEIGHBOURHOODS OF THE FUTURE

OPEN FOR INNOVATION – LONDON | MAY 10 & 11 2017



www.agileageing.org

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