



27TH MAY 2020 | **THE FUTURE OF MULTIGENERATIONAL NEIGHBOURHOODS LEADERS FORUM**



Image courtesy of Gensler



In association with

University challenge

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Sarah Haywood, Managing Director Advanced Oxford and Executive Director, MedCity

Martin Hyde, Associate Professor of Gerontology, Centre for Innovative Ageing, Swansea University

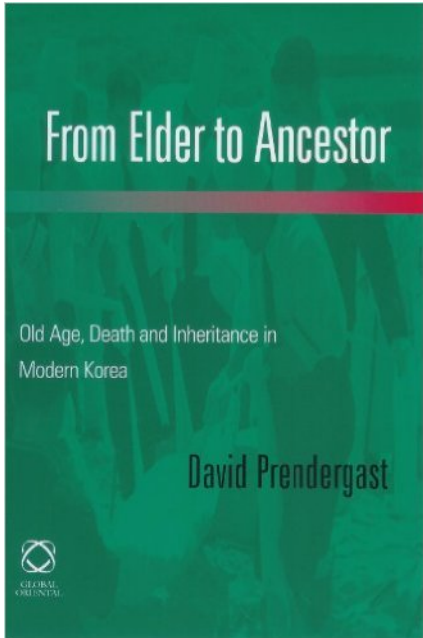
Andrew Edkins, Director, Bartlett Real Estate Institute

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Translating Research into Real World Impact

Professor David
Prendergast





Blowing in the wind? Identity, materiality, and the destinations of human ashes

DAVID PRENDERGAST *Ethnographic Enterprises*
JENNY HOCKEY *University of Sheffield*
LEONIE KELLNER *London Metropolitan University*

This article asks whether the recent UK-based practice of removing ashes from crematoria has led to entirely new, innovative rituals of disposal, or whether contemporary practice is an appropriation of late nineteenth-century Romantic values and beliefs. Drawing on findings from a major empirical study among both professionals and lay people involved in the removal of ashes, it explores the potentiality of ash remains as a mobile material residue of the corpse, and considers whether they enable disposal strategies which no longer reflect concerns with space and place – particularly those associated with traditional burial grounds.

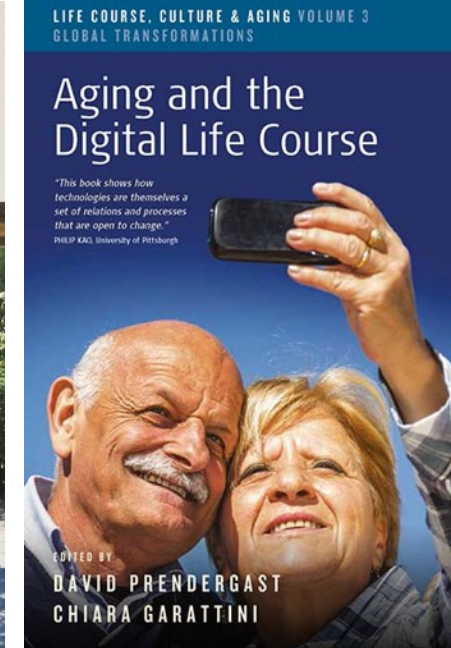
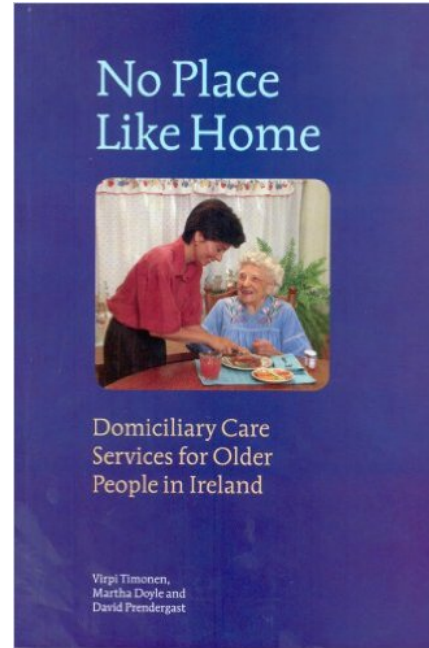
No, no. It's not like that. Death isn't romantic ... death is not anything ... death is ... not. It's the absence of presence, nothing more ... the endless time of never coming back ... a gap you can't see, and when the wind blows through it, it makes no sound.
Tom Stoppard, *Reverence and Giddens are dead* (1988)

Stoppard's evocative stripping away of the cultural meanings through which human beings attempt to come to some kind of 'terms' with their mortality was published in the late 1980s. If his notion of 'the endless time of never coming back' resonated with audiences of that time, the 1970s then saw the beginnings of new and apparently more deliberate meaning-making practices associated with death and dying in the UK. This article takes as its point of departure that moment of both disenchantment with traditional deathways, and initial engagement with new alternatives. Its focus is the post-1970s trend towards removing ashes from crematoria by survivors and it asks whether this spatial re-location constitutes a site of new and innovative ritualization.

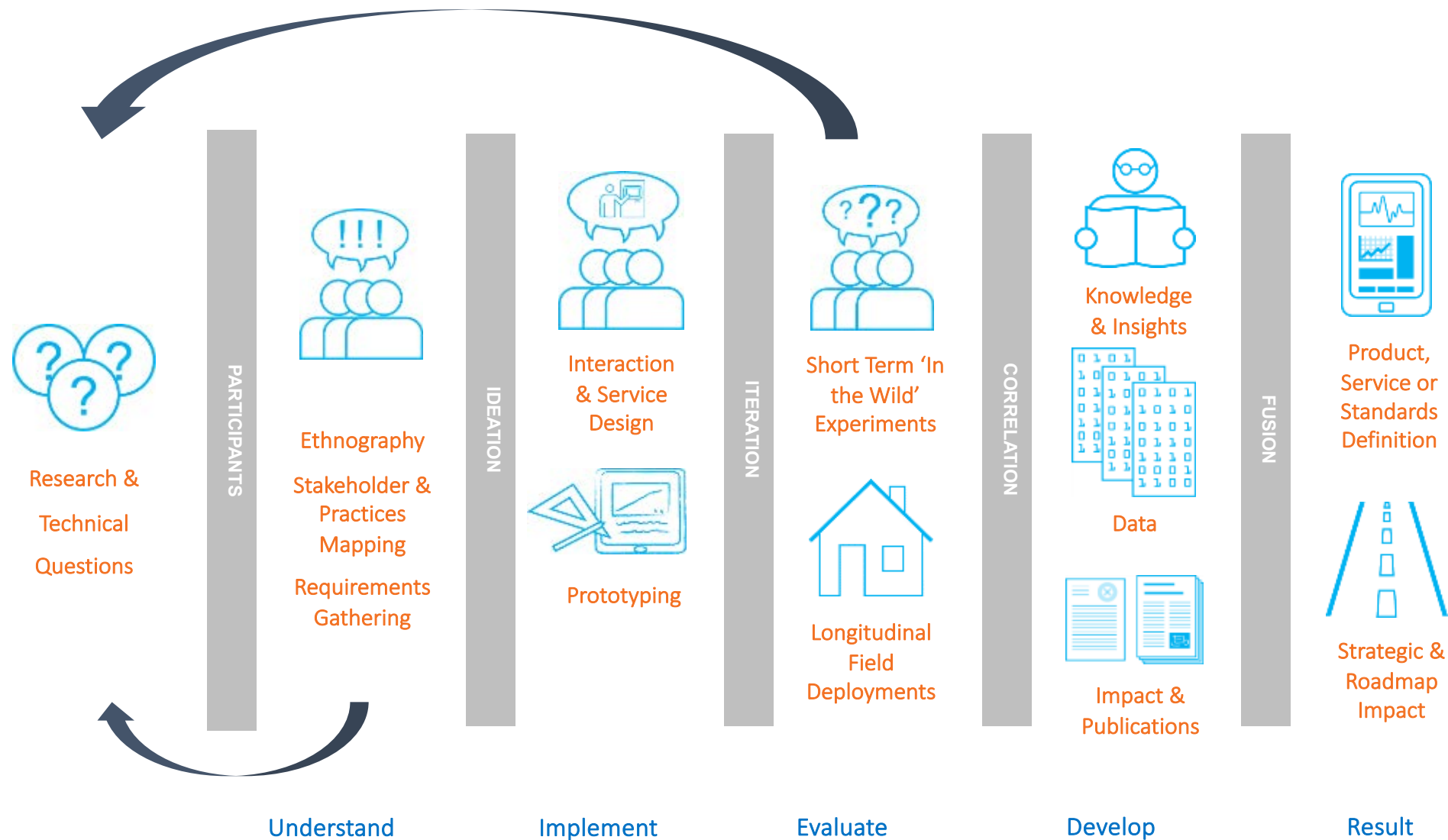
The study and its context

The stimulus for the multiple-sited ethnographic study presented here was the shift away from conventional, collective sites of disposal, such as the crematorium grounds, the cemetery, and the churchyard, for the final disposal of ashes in the UK. Whereas

Journal of the Royal Anthropological Institute (N.S.) 15, 86–96
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From Observation to Intervention to Evaluation



Transdisciplinary Research

Technology Research for Independent Living (TRIL) Centre

- Intel, GE and IDA funded Centre - \$36M over 5 years, 70 researchers
- Community or home based, Early Assessment & Intervention
- Focused three aspects of ageing:
 - Falls Prevention
 - Cognitive Function
 - Social Connection
- TRIL Centre research is grounded in Ethnography, Clinically validated and built on components from the Technology Platform
- Homelab network based on clinically characterised cohort



Giuseppe (77) Italy



Mary (92) Cork, Ireland

“I have to go somewhere; I won’t live forever. I was able to tell myself that much, and that I won’t be active forever. So I said if it is going to make it easier for Mary if I move down here and easy for the rest of them...”



Trini's Window, Spain



Erik (83), Sweden

- Widowed in 1997
- Daughter with MS
- Nine siblings, two surviving
- Farmer & lumberjack - phased retirement
- 1 hour into country
- Lived there most of his life
- Only three neighbouring households nearby
- Can no longer drive
- Confidence shattered by falls and eyesight
- Health services are just part of the story

“During the day I get a lot of telephone calls and the nurses and carers visit, I also love my cat. Since being stuck indoors though, it can be lonely. It’s getting hopeless...”



Highlights in daily Schedule

4am – Wakes up, bad cramp, dresses and breakfast

5.30am – newspaper brought by neighbour

11am – coffee

12.30pm – meals on wheels arrive

3pm – Nurse visit

5.30pm – favourite show on radio, no TV as it hurts his eyes

7pm – bedtime

“To work is important for a good life. Not just leisure. There is nothing better than work for good health.”

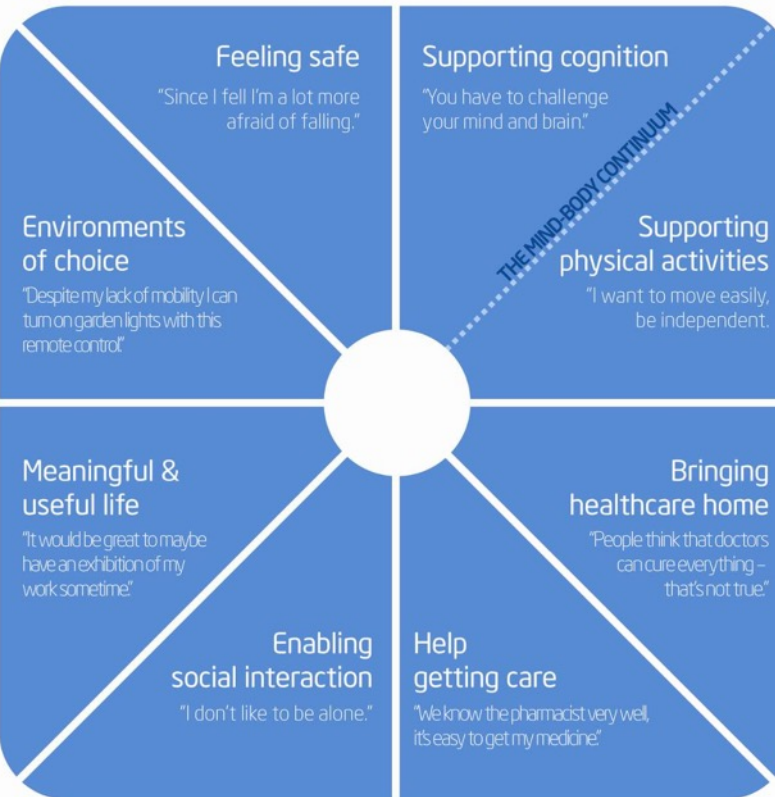
Designing for Age Friendly Connected Environments

Social Connection

Active Ageing
Peer Mentoring
Loneliness
Psychological Distress
Caregiver Supports

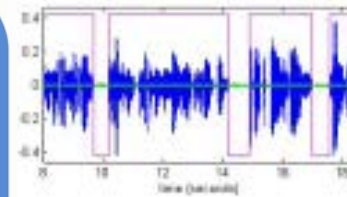


Safety & Environmental Sensing



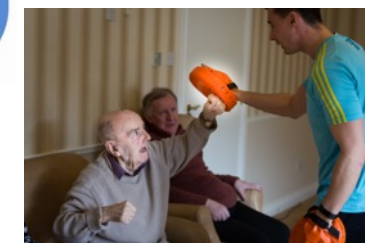
Cognition

Voice Analysis
Training for Focused Living



Falls

Risk Estimation
Resiliency & Exercise



Chronic Disease Management

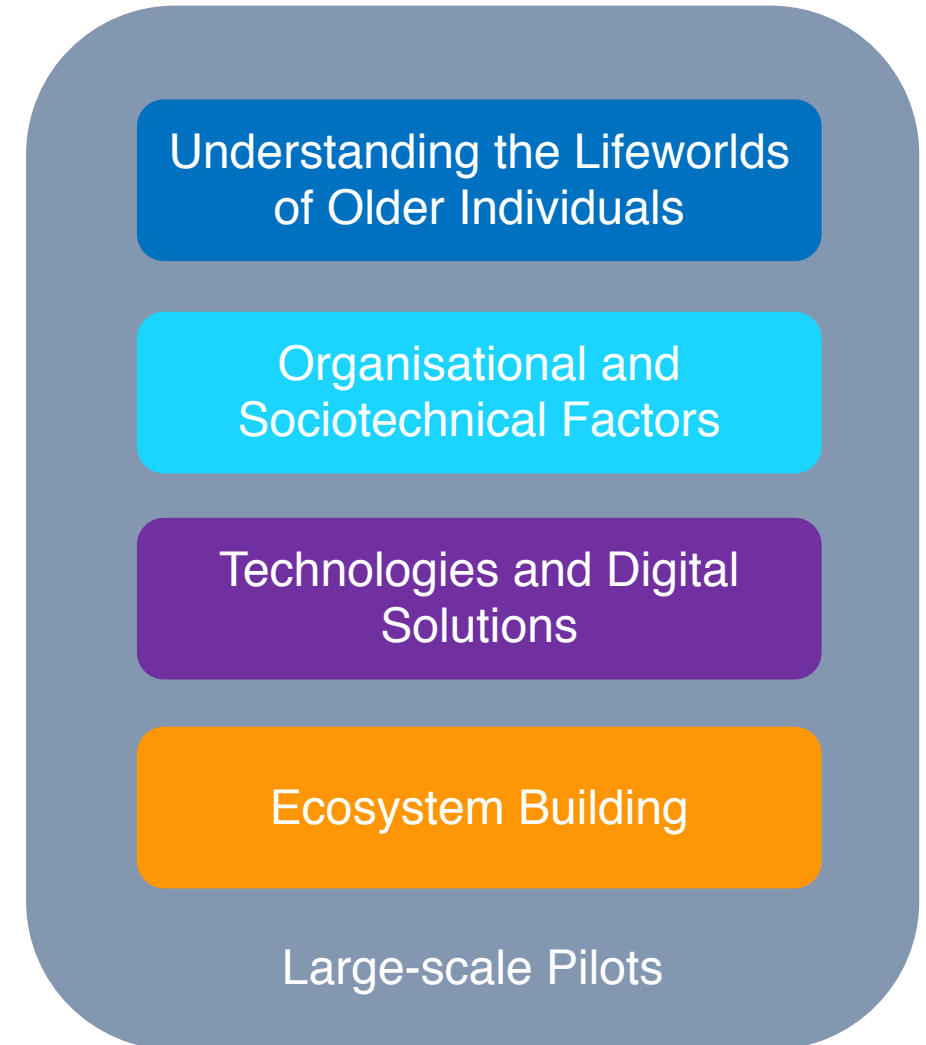
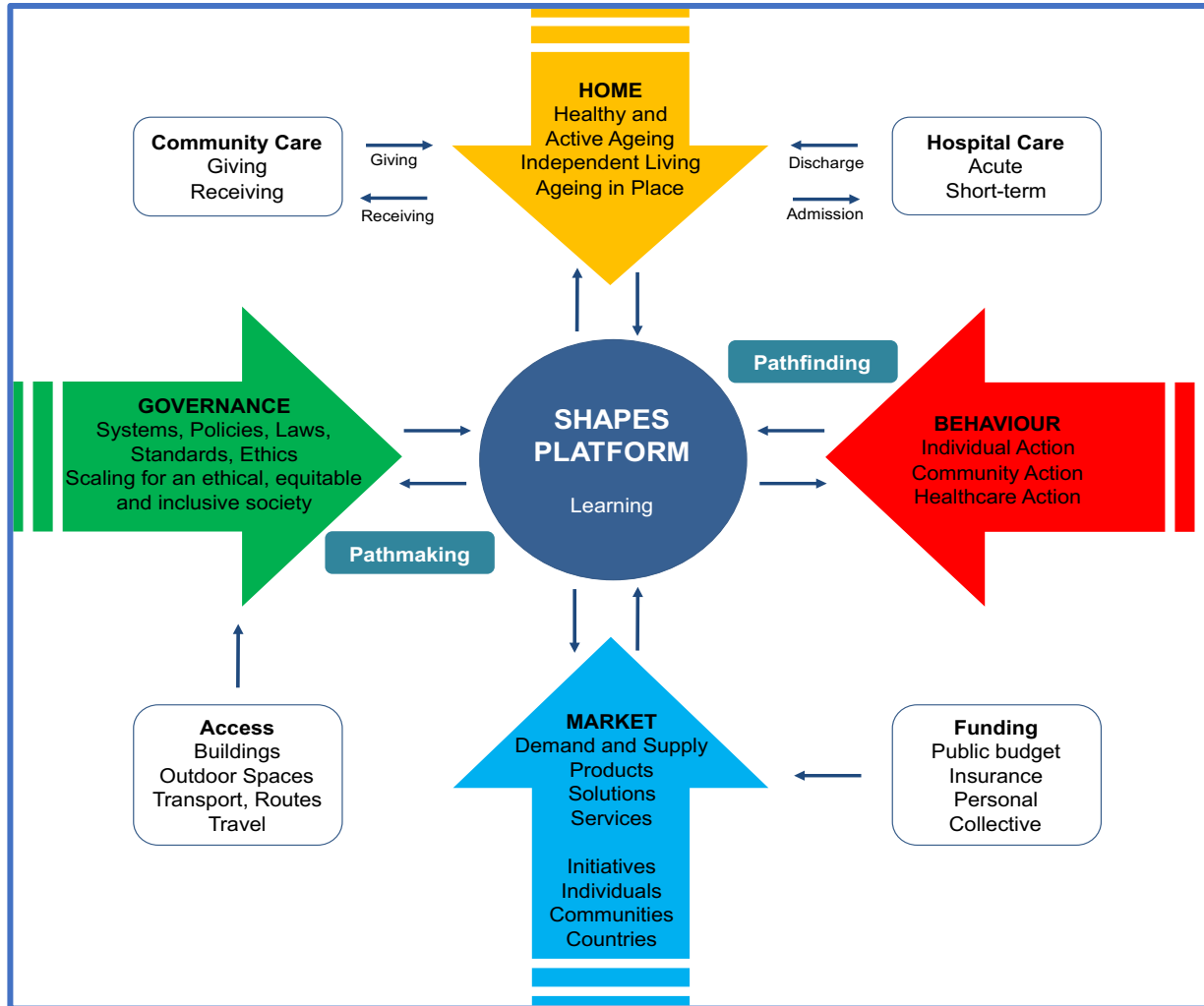


Transport





The multiple dimensions of SHAPES





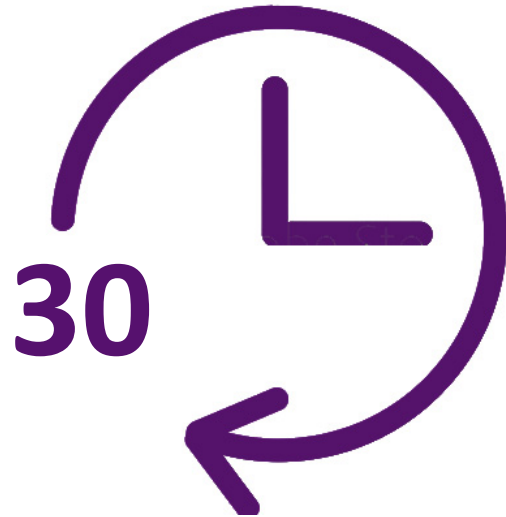
Thank you for
listening!

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**Research informed practice
Practice informed research**



**30 years of research
translation at DSDC**



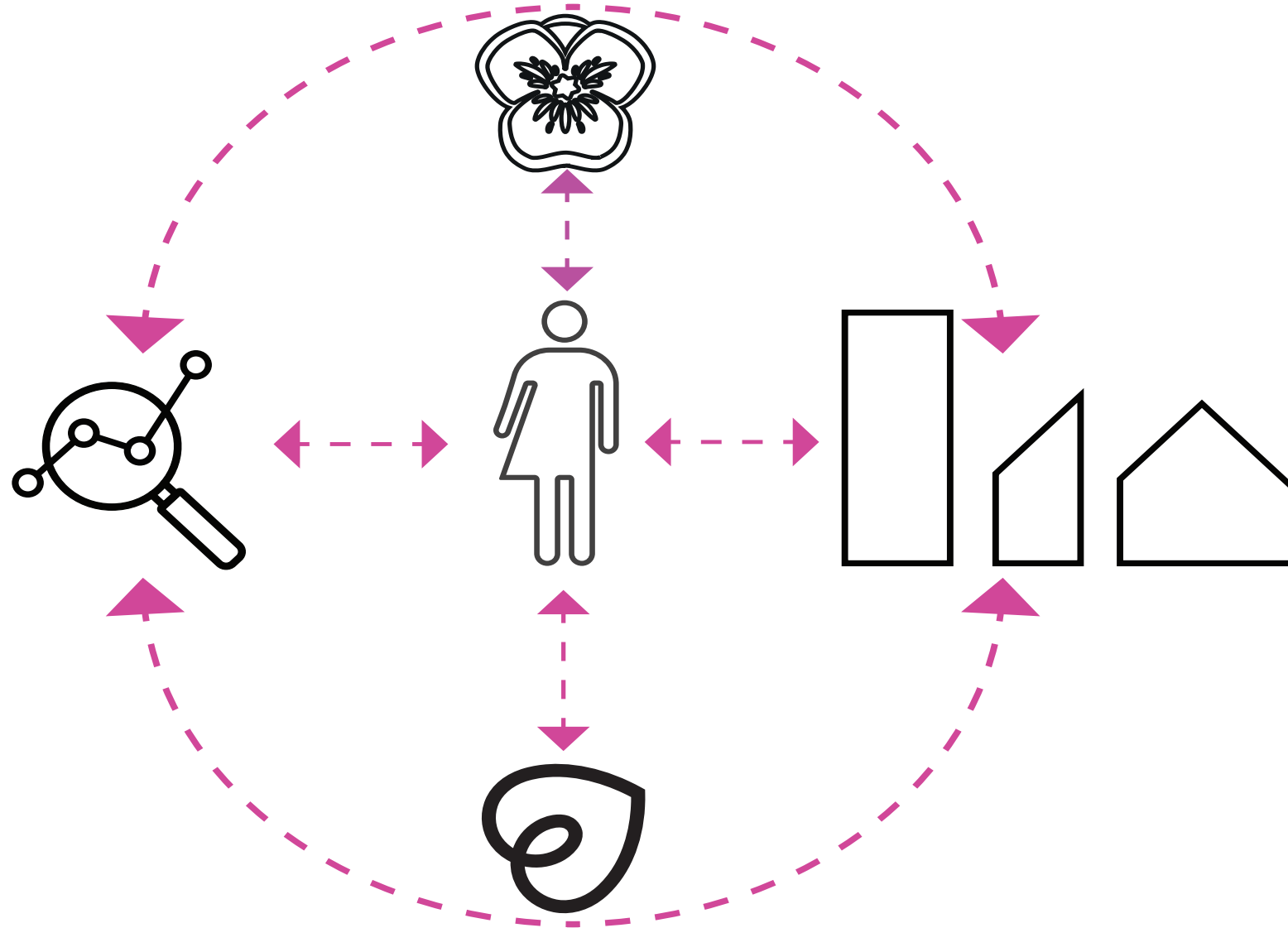
Translating research led innovation: for environmental and social impact

May 2020

Judith Phillips
Professor of Gerontology
Research Director UKRI Healthy Ageing Challenge

Lesley Palmer, Chief Architect

BE THE DIFFERENCE



Ecosystem: work together for mutual benefit

Intergenerational Living Innovation Hub

- “Real life,” experimental scale research, product and service development and testing, skills development and training.
- A development zone and innovations lab that will support a community of open innovation.
- A ‘Demonstrator Community’ of model homes and retail units to provide experimental and novel construction, environmental and digital innovation in a full-scale dementia and ageing friendly designed built environment and outdoor space



2002: Iris Murdoch Building opened

- Purpose built to demonstrate dementia design principles based on research
- Centre for knowledge exchange, international collaboration, for people with dementia and their carers



2008: Dementia Design Audit Tool launched

- Established a benchmark for quality of care, home design for people with dementia

Design Consultancy Service Established





UNIVERSITY of
STIRLING



BE THE DIFFERENCE



UNIVERSITY of
STIRLING



BE THE DIFFERENCE

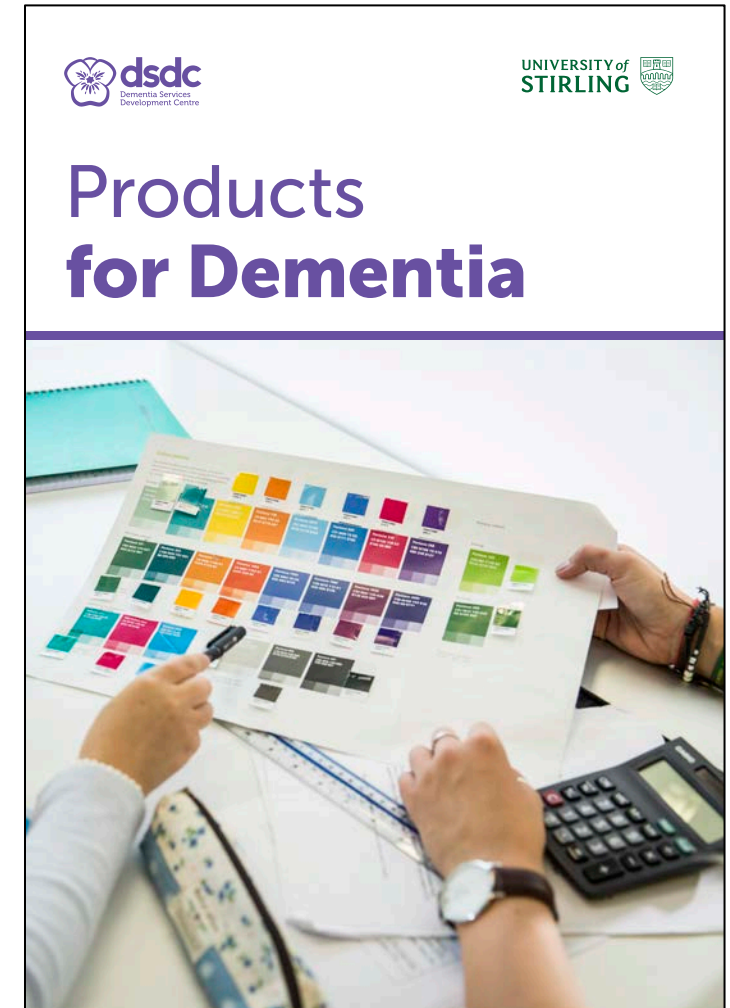
2016: Iridis conceived

- Advancements in research design methods
- Advancements in construction industry processes
- Care sector & other industries are demanding more detailed evidence base (quantitative)
- Projects delivered with DDAT internationally for 10 years
- Joint Venture with Space Group, Newcastle
- Develop new technologies to support evidence collection in field of ageing & built environment



2017: Product Accreditation Launched

- Product Accreditation Launched 2017
- Evidence based accreditation methodology
- Cross-disciplinary approach (researchers, healthcare practitioners & designers)
- 45+ industry clients
- Advising on development of new design processes with multi-national organisations
- Developing new products with industry
- Developing relationships for future research opportunities



Thank you

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THE AAA ISO FUTURE OF MULTIGENERATIONAL NEIGHBOURHOODS LEADERS FORUM

27TH MAY 2020

Q&A

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